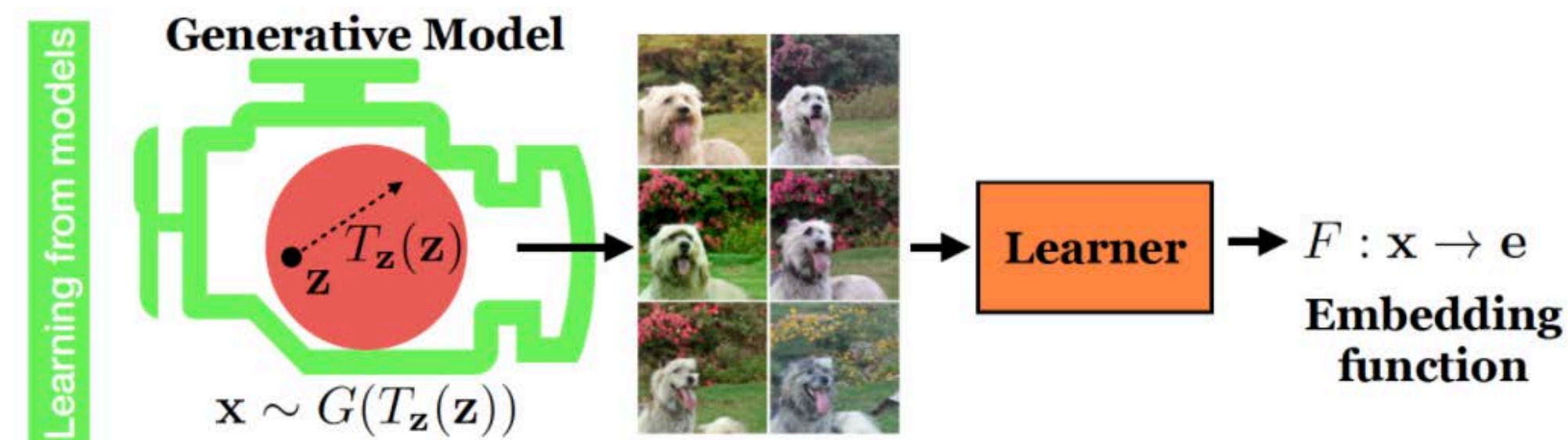
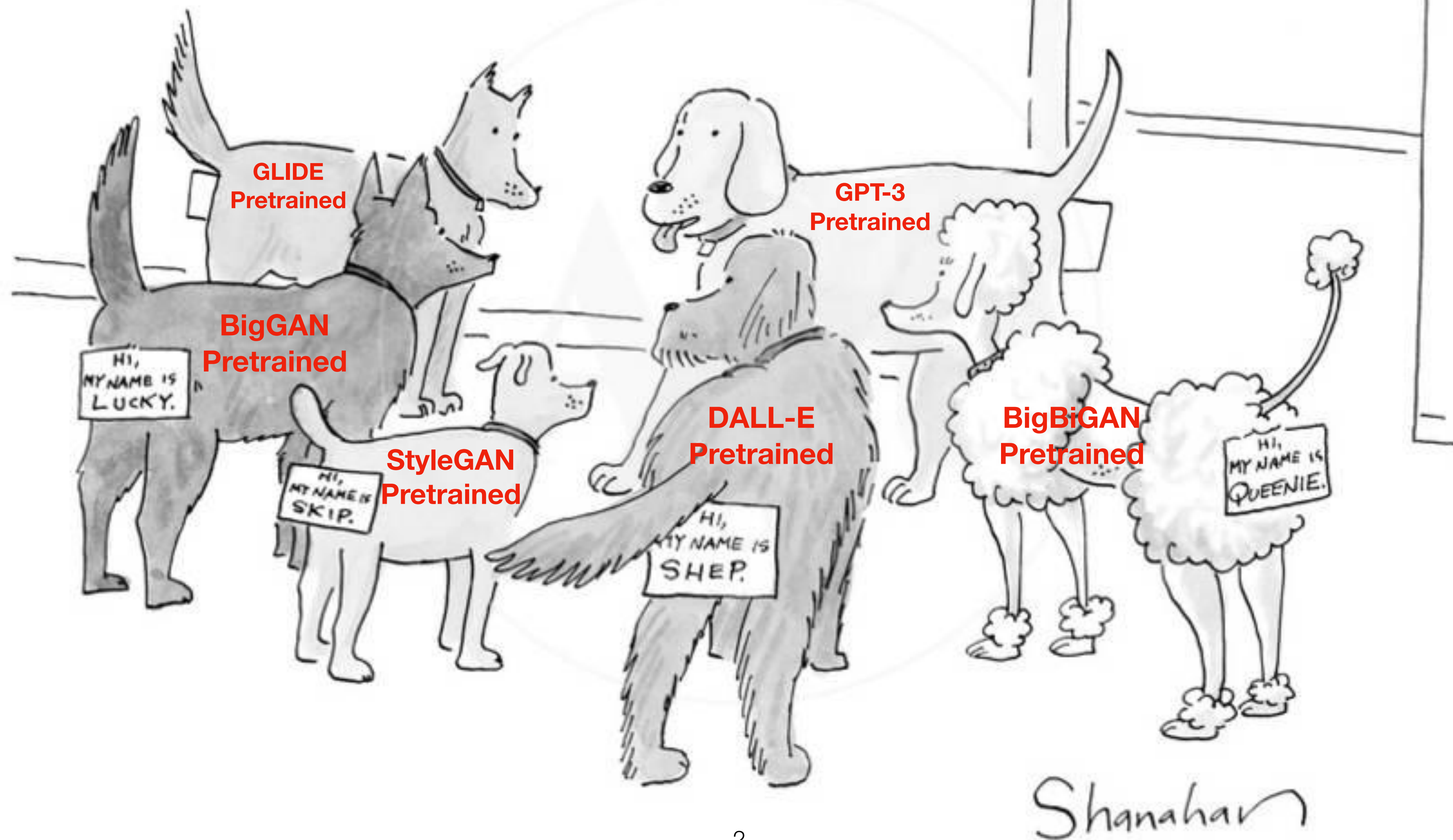


# GENERATIVE MODELS AS A DATA SOURCE FOR MULTIVIEW REPRESENTATION LEARNING

Ali Jahanian, Xavier Puig, Yonglong Tian, Phillip Isola  
ICLR 2022



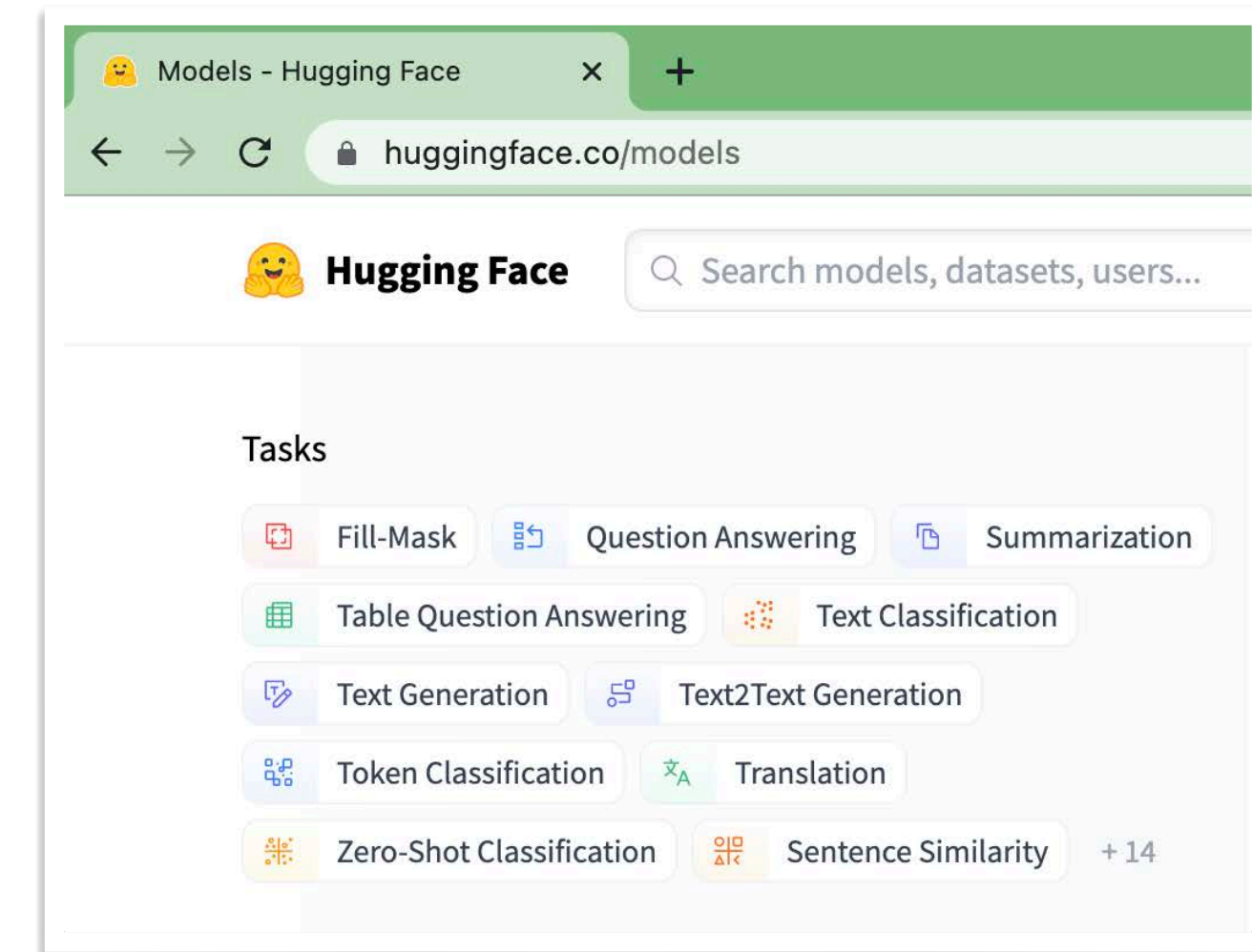
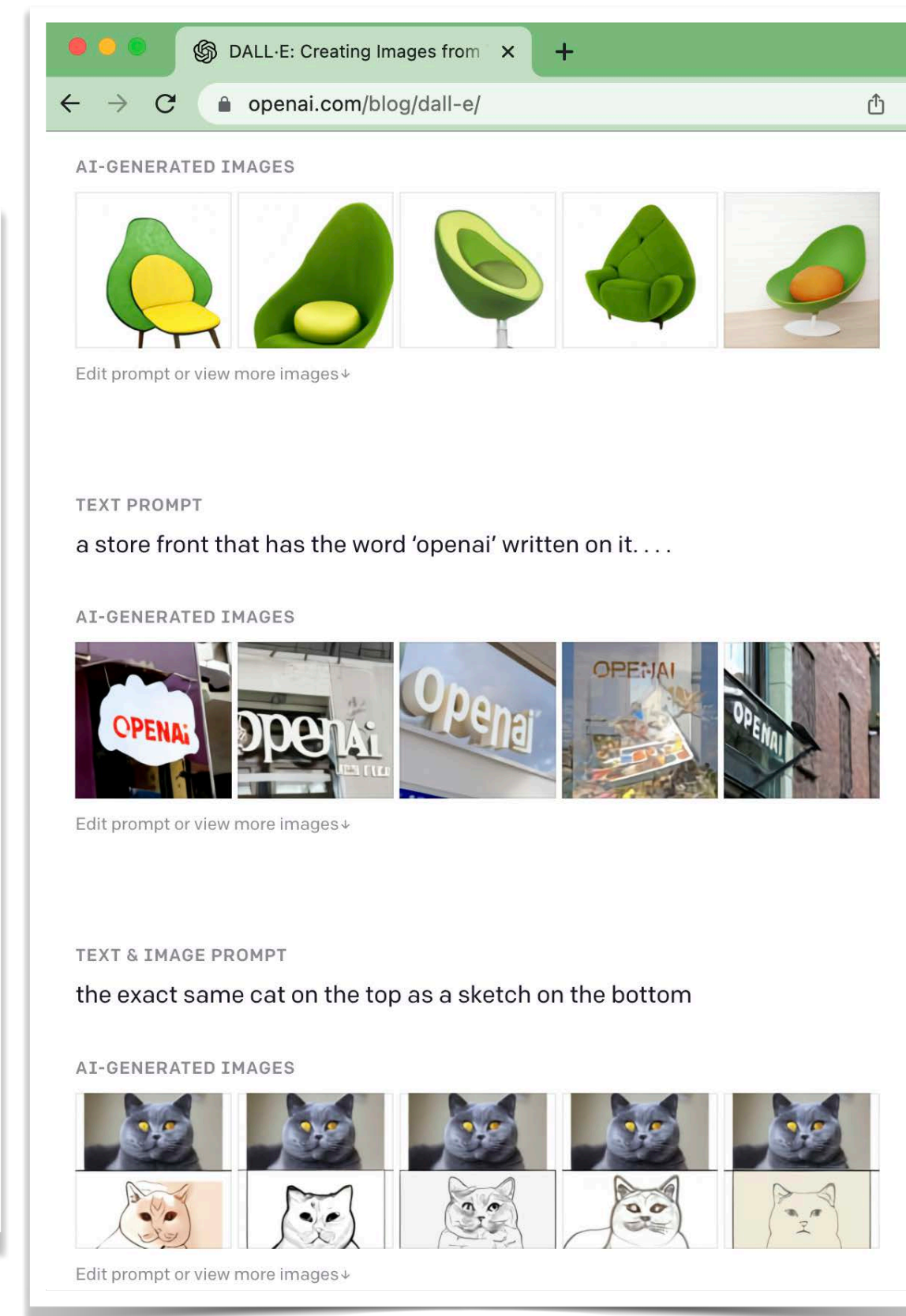
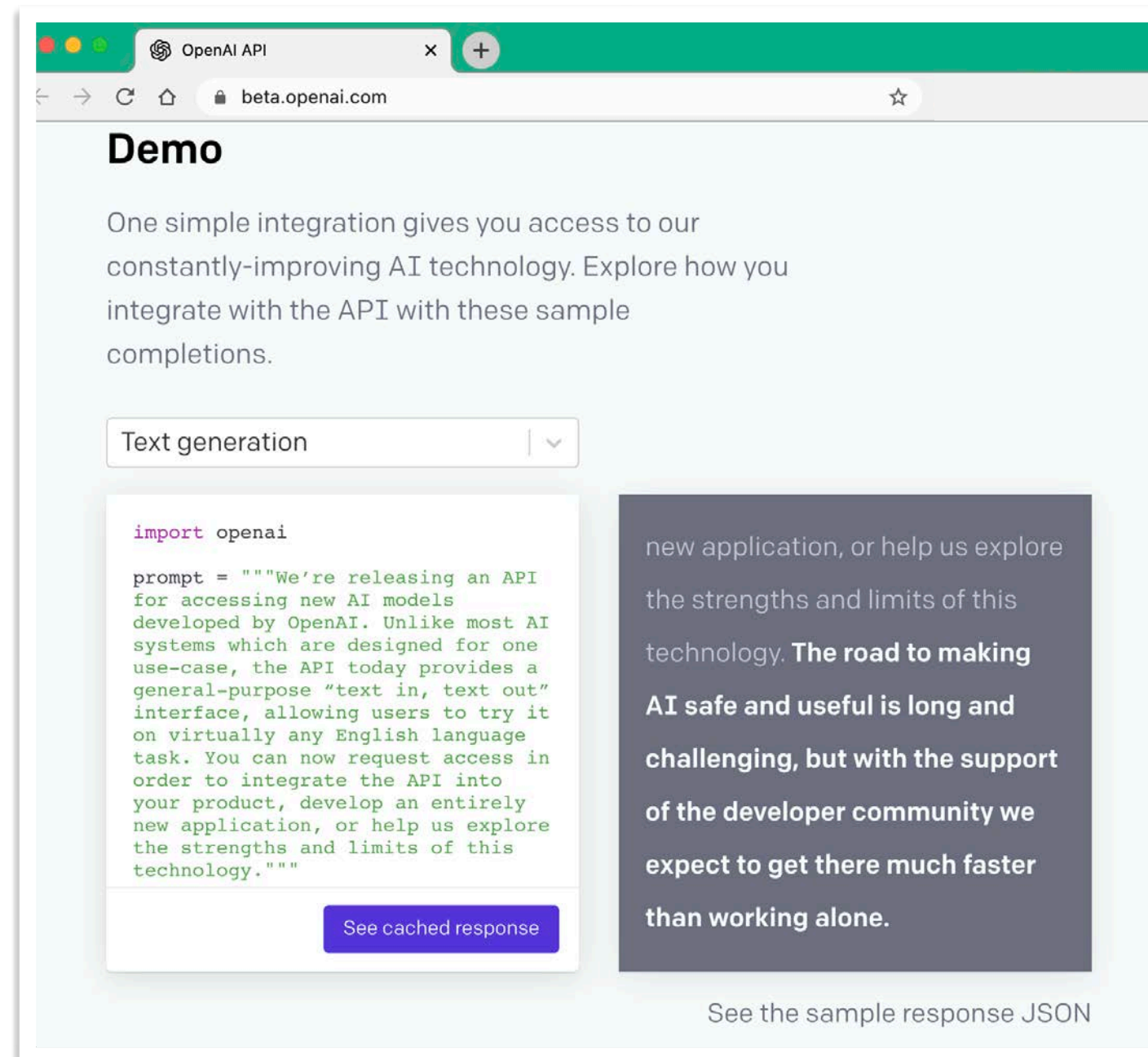
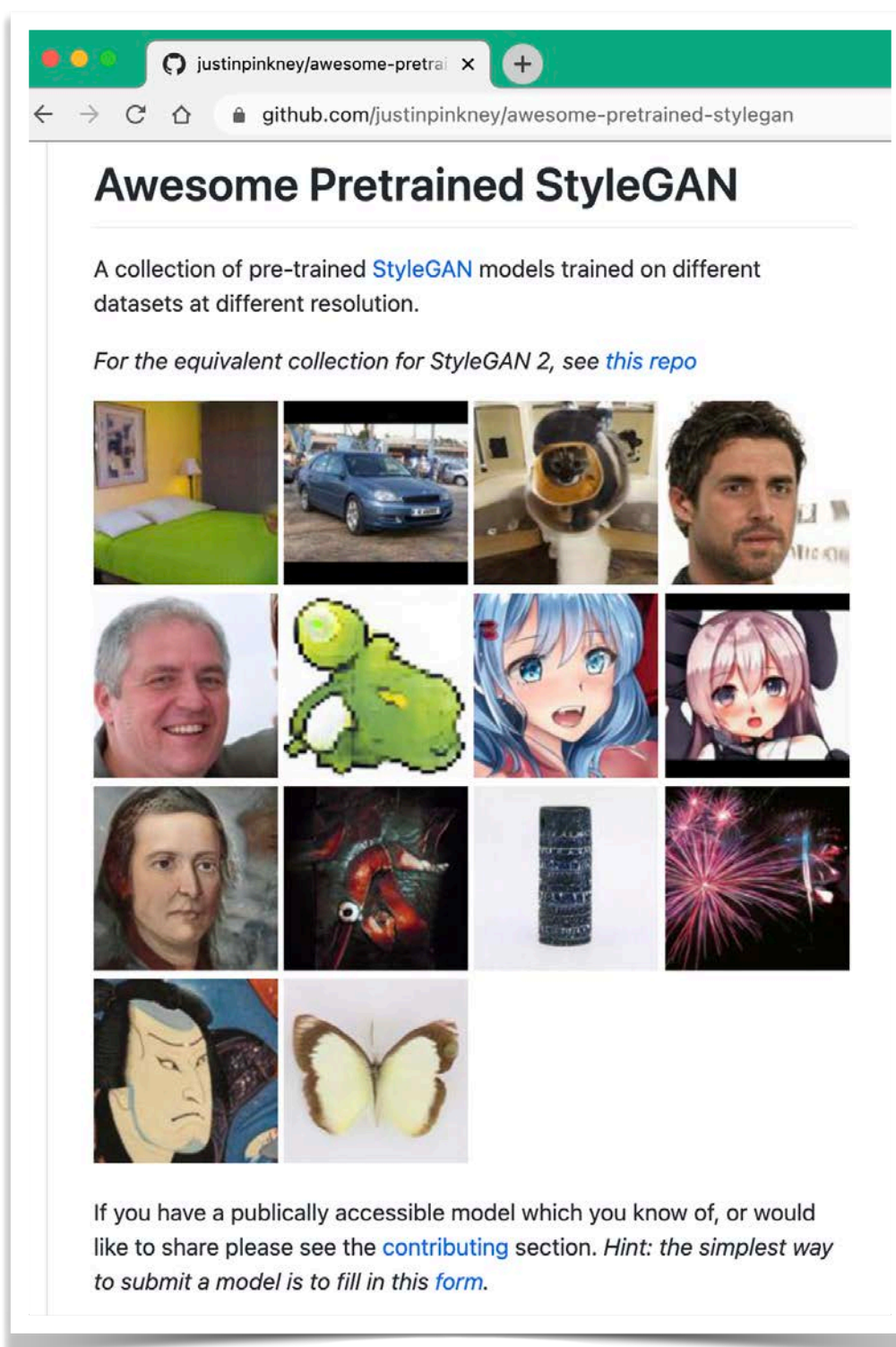
# Model Zoos





# Model Zoos

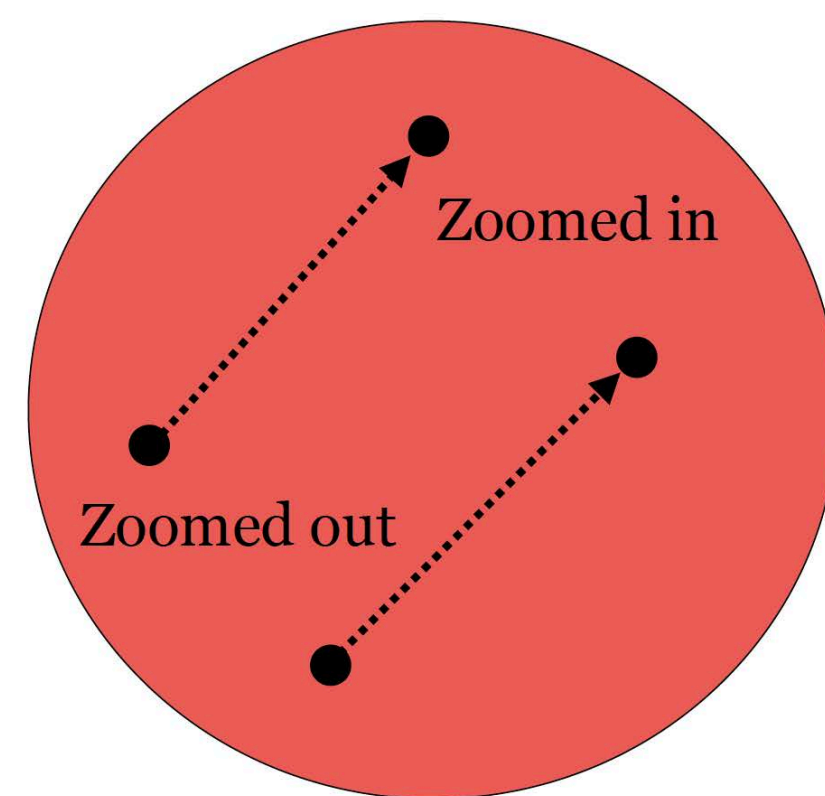
The Era of Big Data —> The Era of Big Models?





# These models are **steerable**

By steering in the latent space of IGMs (Implicit Generative Models) the data all of the sudden become  
**alive!**



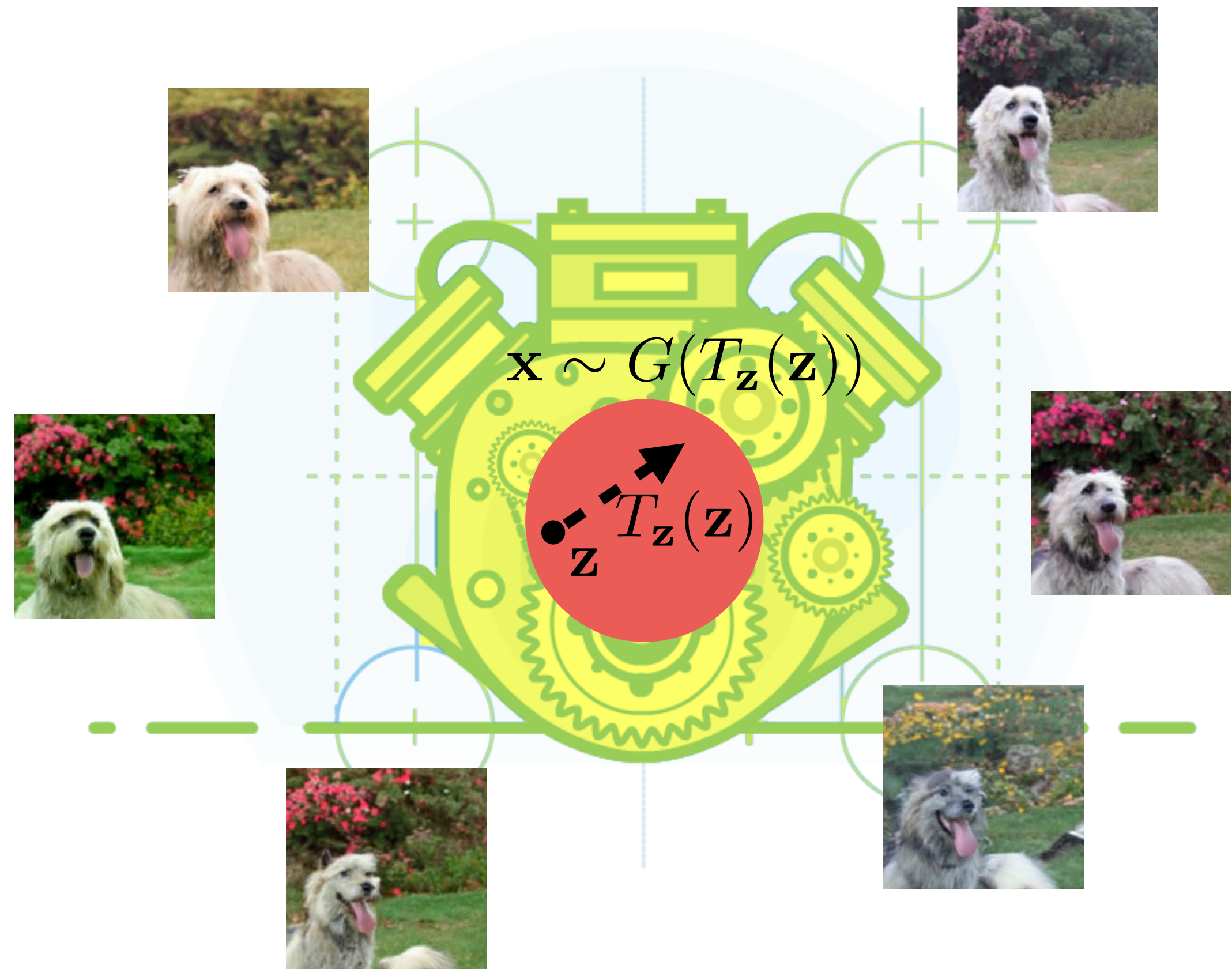
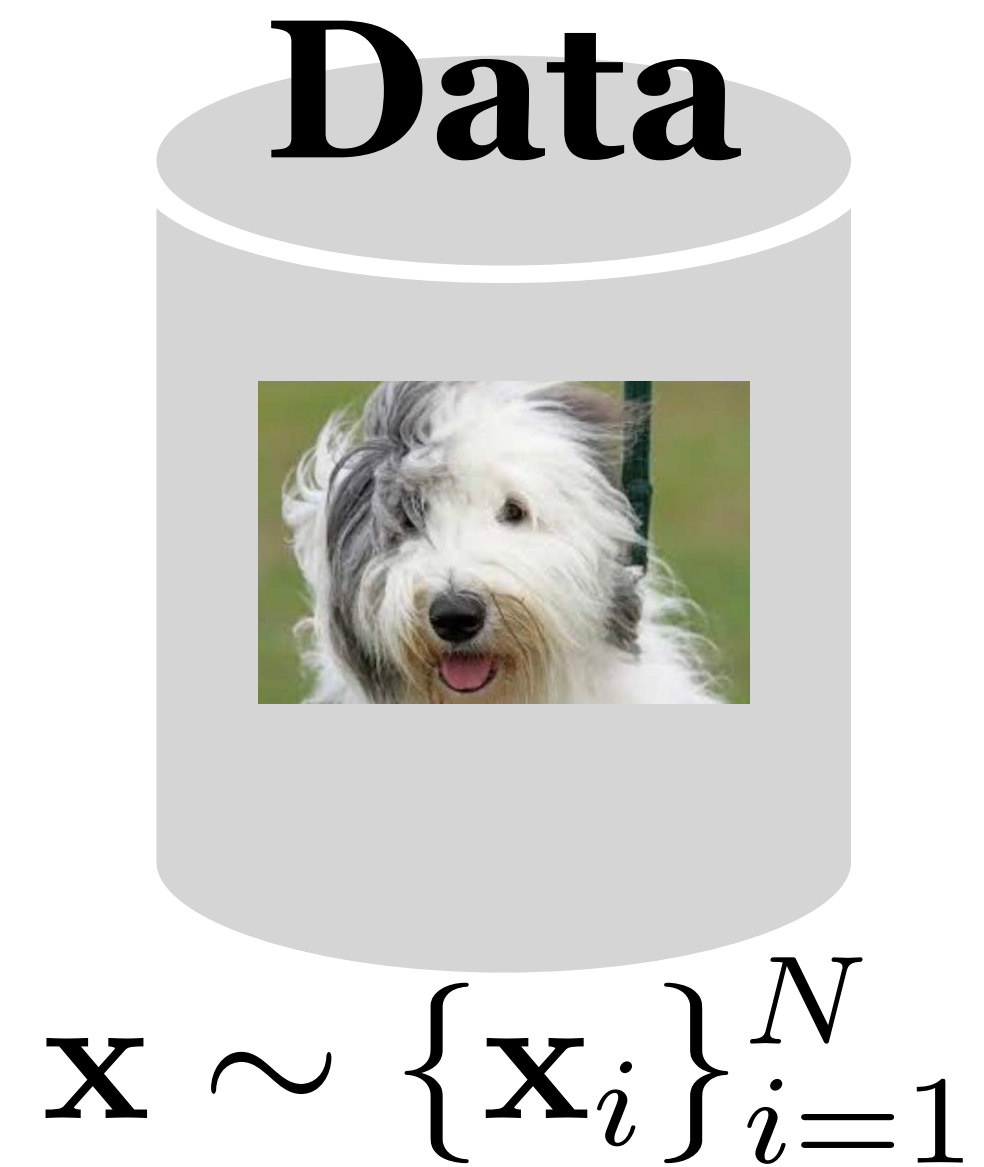
**Latent Space**



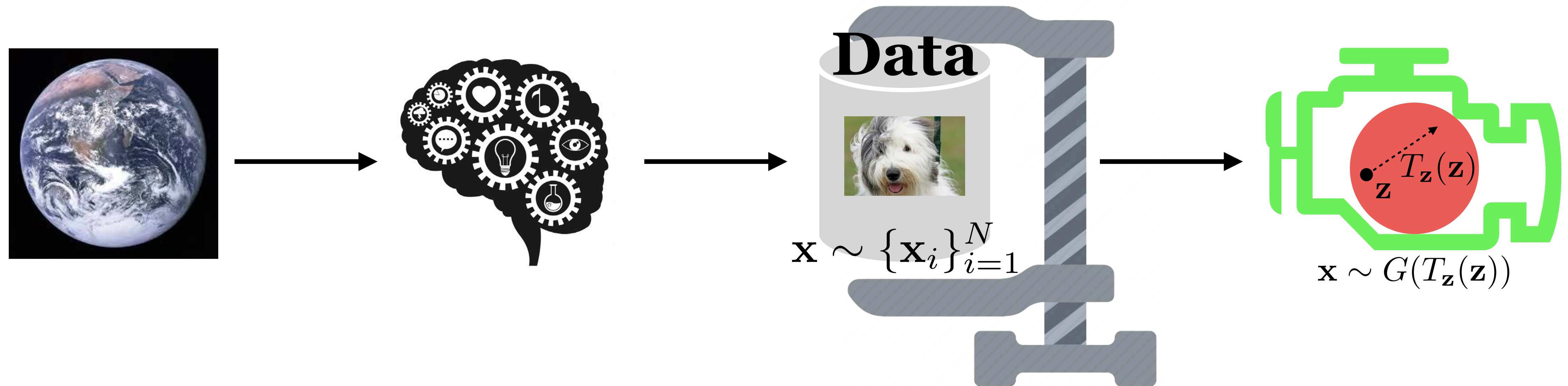


# Data is static, an IGM is not!

## Generative Model



# IGM as a compressed and organized copy of data

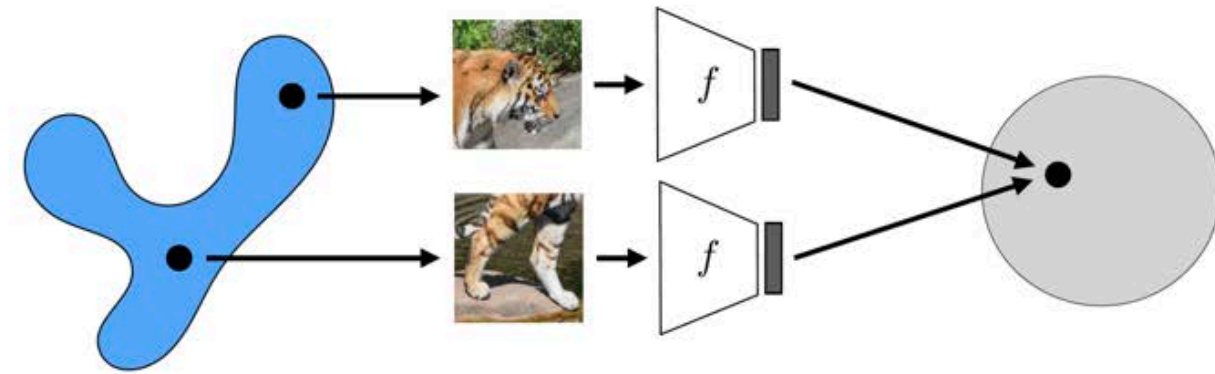


Datasets become increasingly unwieldy, missing, or private?

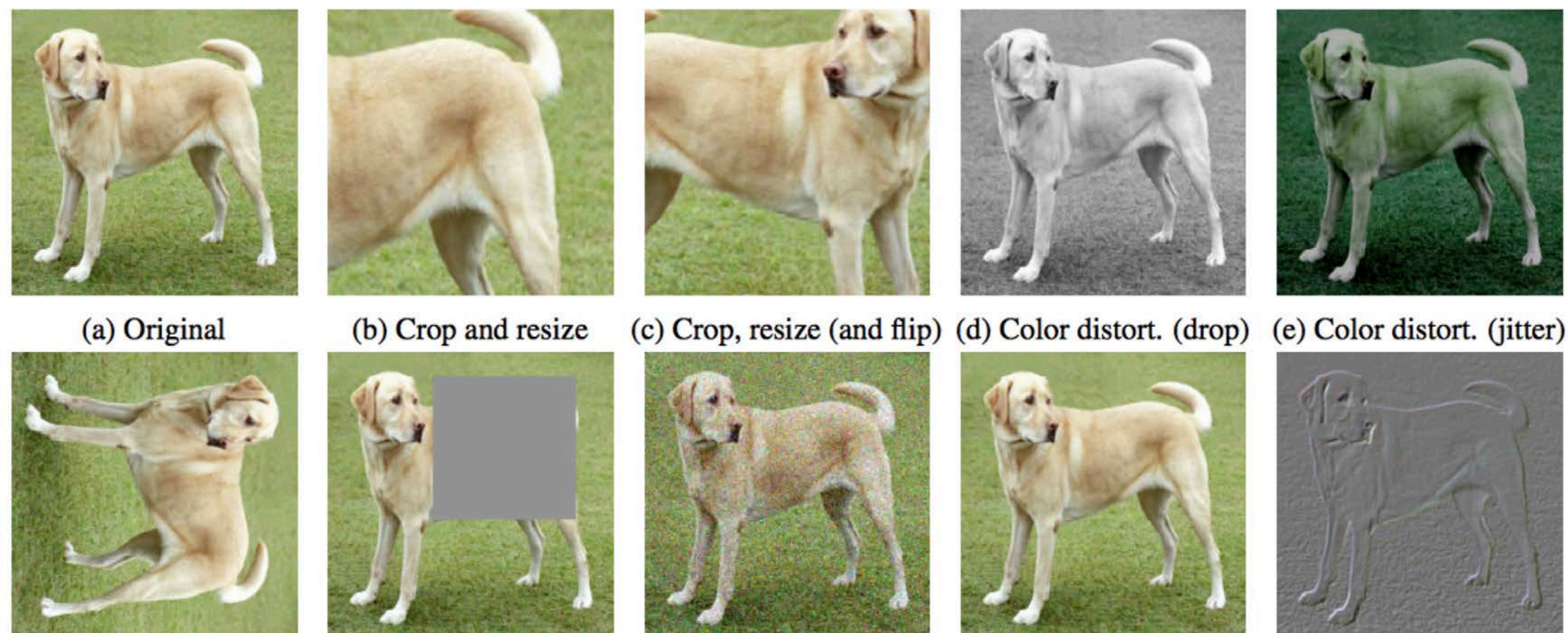


# Steerability meets contrastive learning

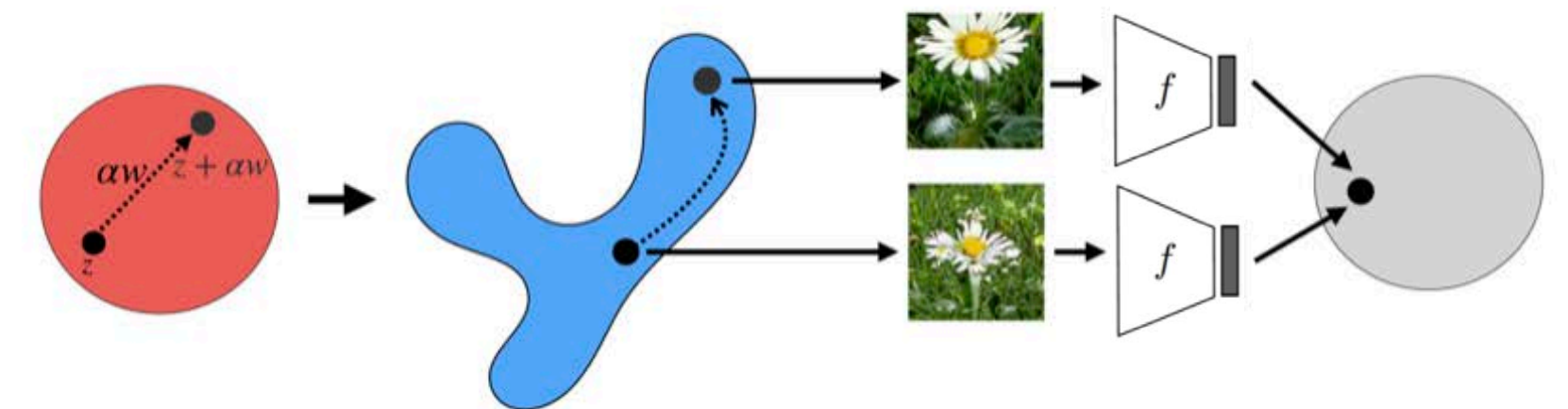
**Real Dataset**



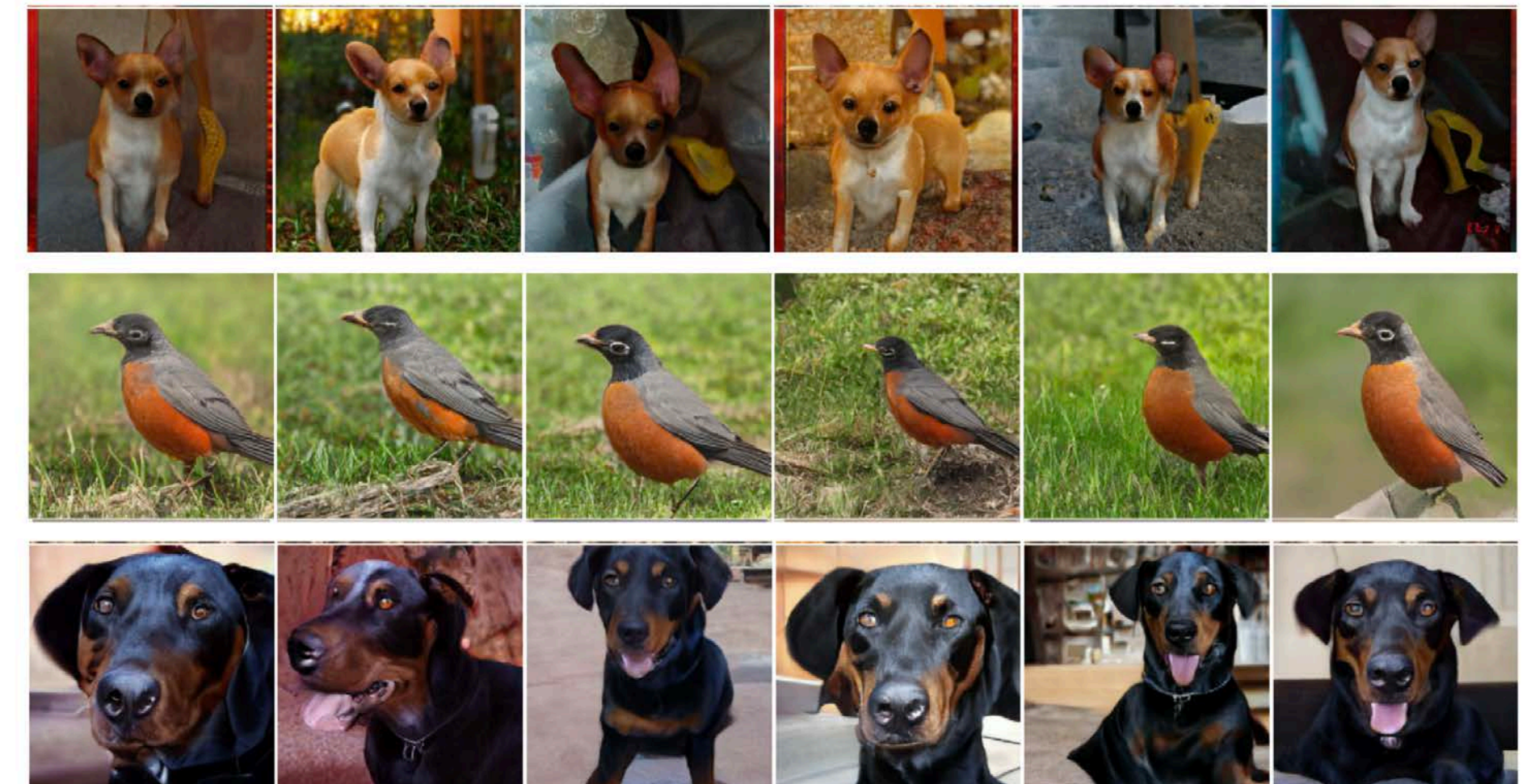
These are all different views of the same thing



**IGMs**



These are all different views of the same thing



[SimCLR, Chen et al. 2020]



# Examples of different transformation methods

(a) Anchor



(b) Gaussian Views



(c) Steered Views



(d) SimCLR Views



(e) Gaussian + SimCLR Views



(f) Steer + SimCLR Views



Unconditional IGM data

(a) Anchor



(b) Gaussian Views



(c) Steered Views



(d) Independent Latent Views



(e) SupCon Views



(f) Gaussian + SupCon Views



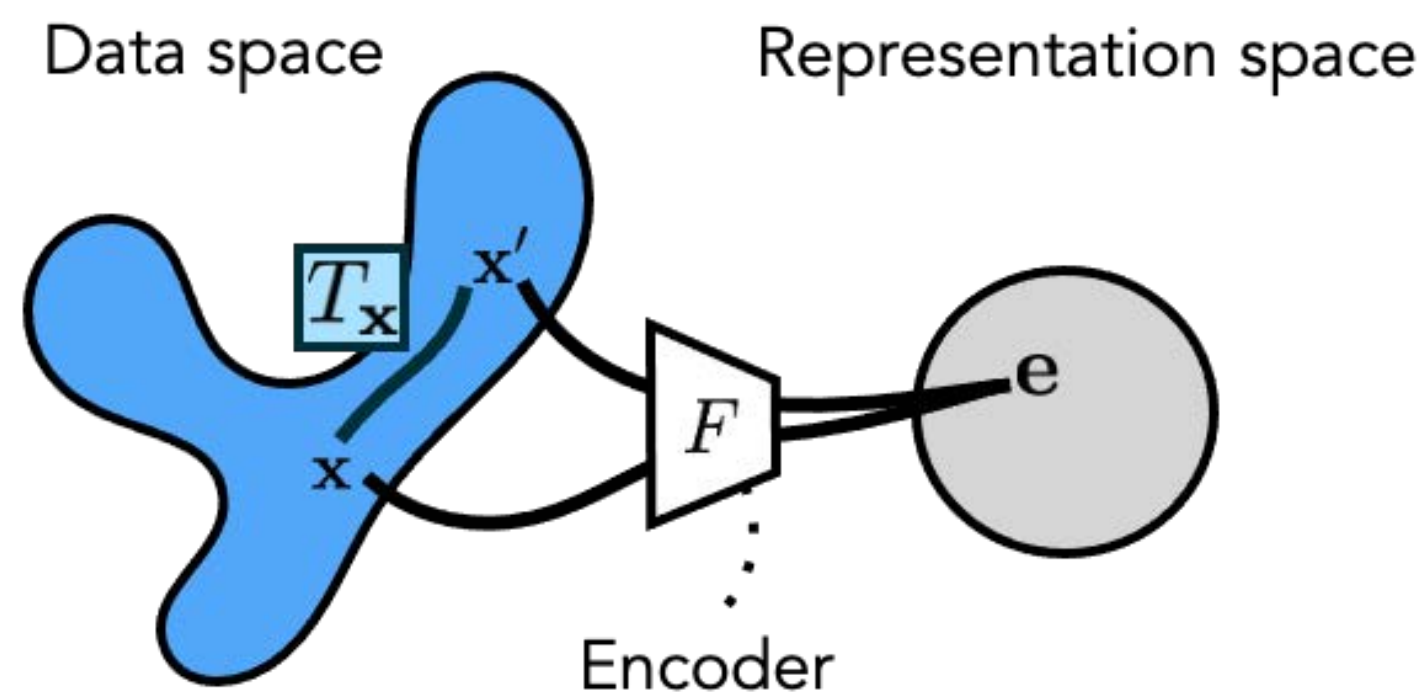
Conditional IGM data



# Contrastive learning + Generative modeling

Contrastive learning from real data (SimCLR, etc)

Given:  $\{\mathbf{x}_i\}_{i=1}^N$ ,  $T_{\mathbf{x}}$   
Dataset  
Learn:  $F$

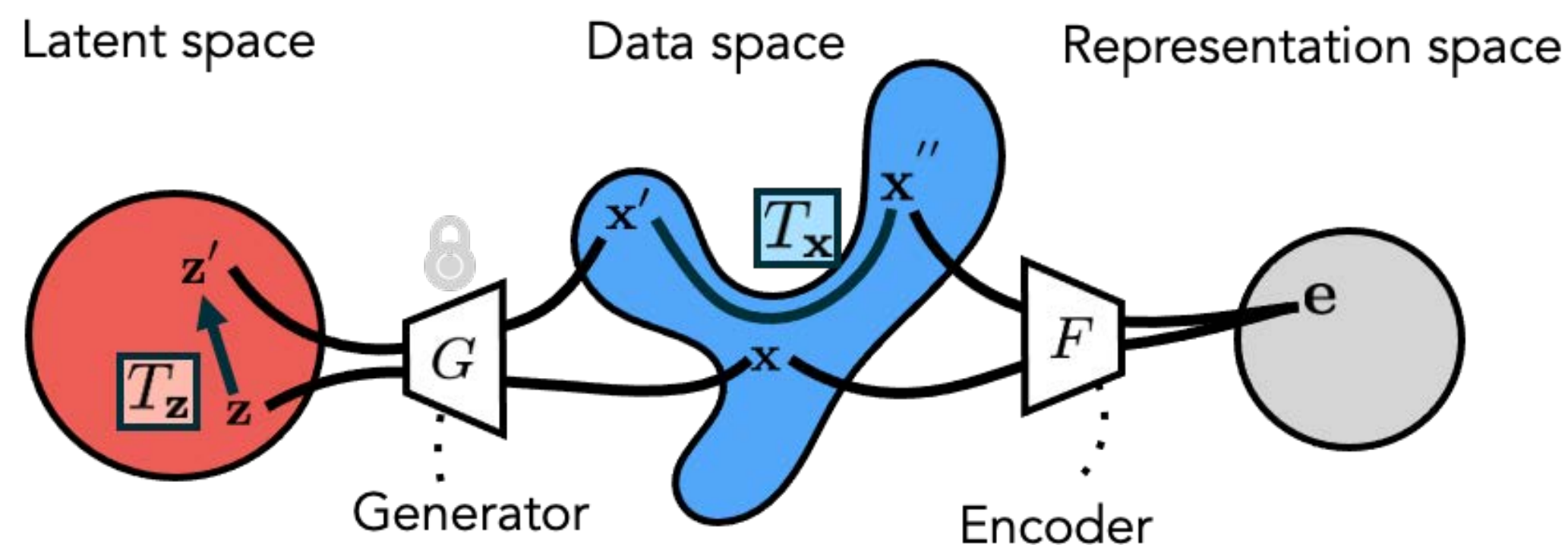


Top-1 Accuracy on  
ImageNet1000 linear transfer

43.9%

Contrastive learning from generated data

Given:  $G$ ,  $T_{\mathbf{z}}$ ,  $T_{\mathbf{x}}$   
Generator  
Learn:  $F$



Only  $T_{\mathbf{x}}$   $\rightarrow$  35.7%

$T_{\mathbf{z}}$  +  $T_{\mathbf{x}}$   $\rightarrow$  42.6%



# What if we keep generating data?

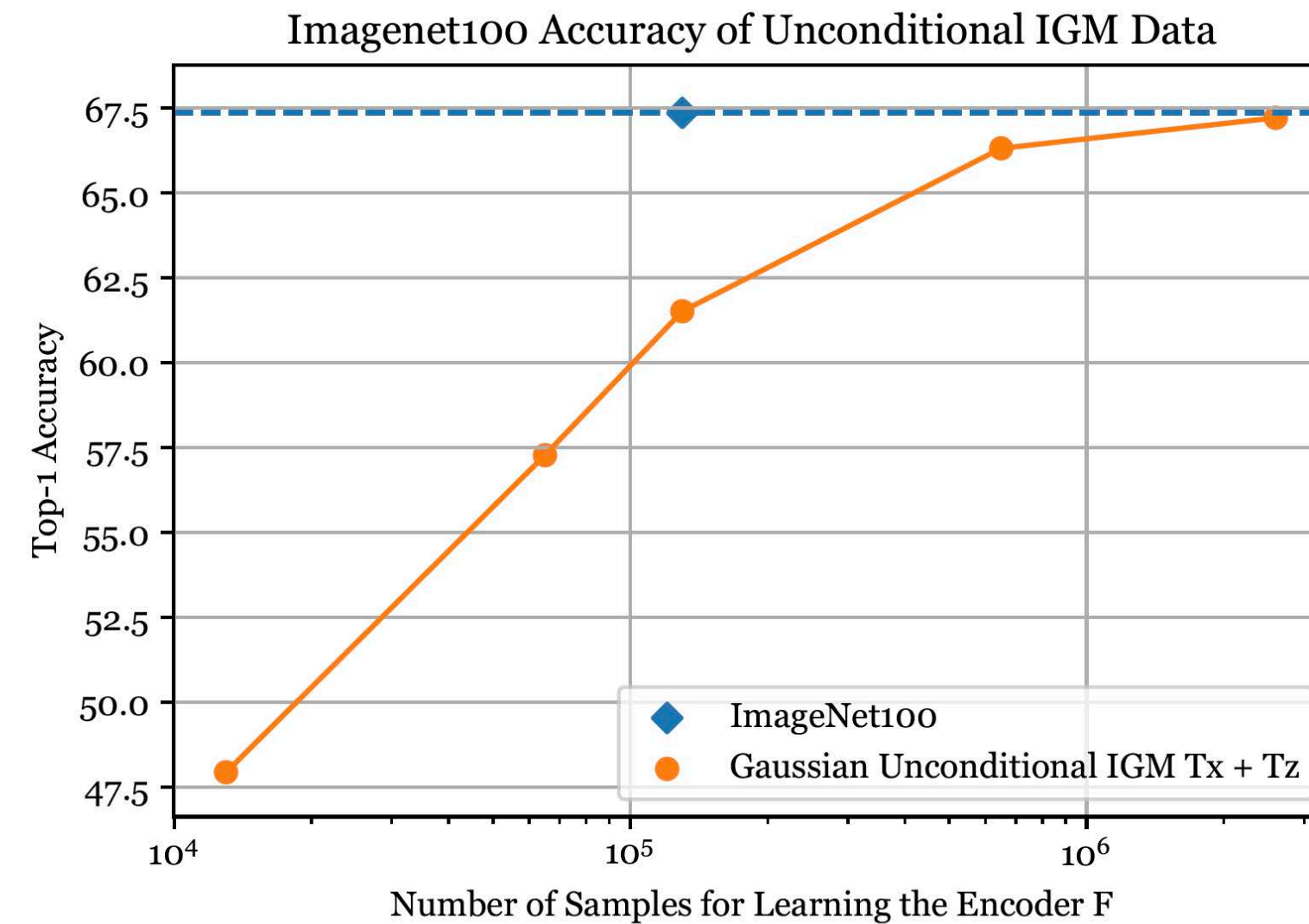
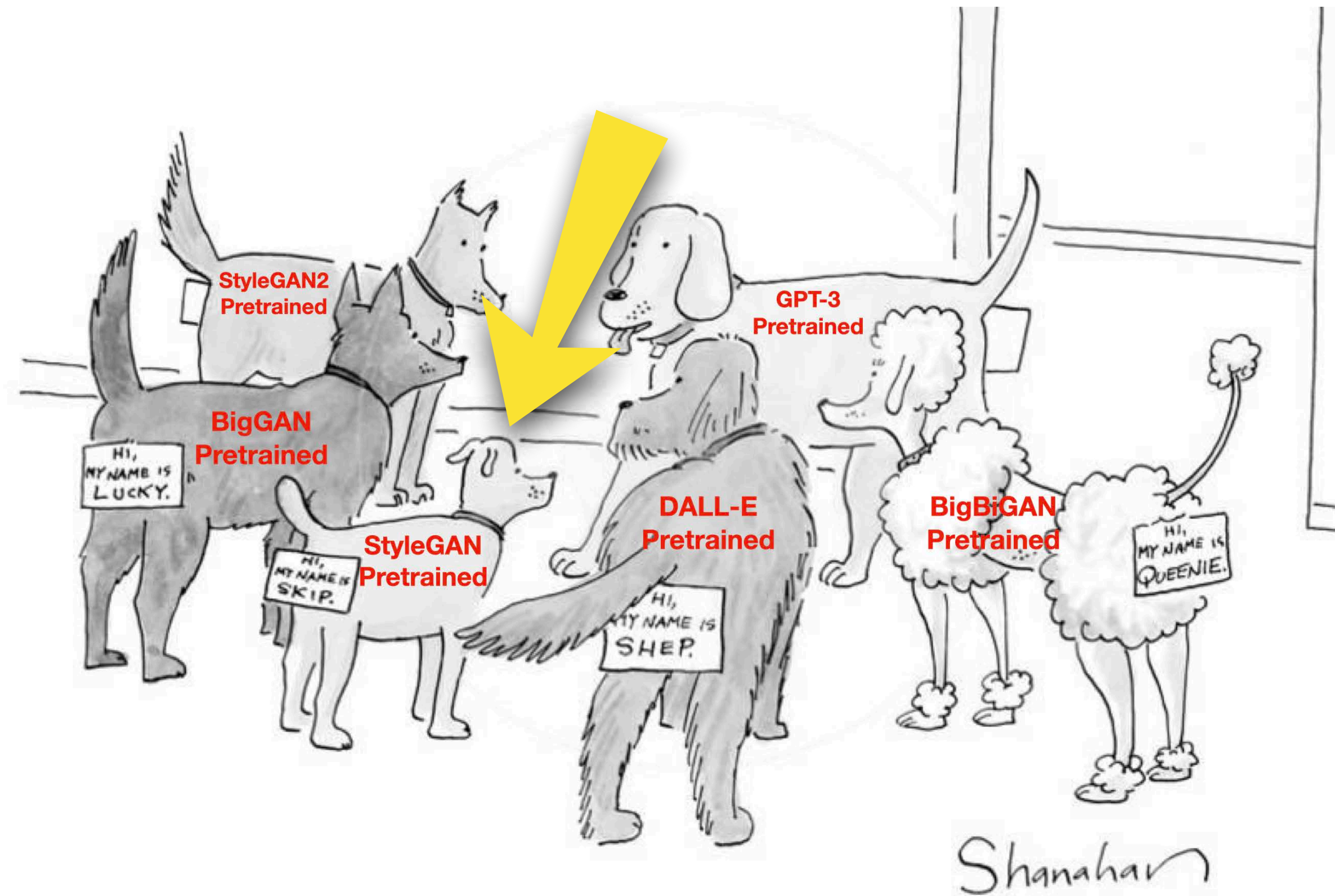


Figure 6: Effect of the number of samples for training the representation learner, evaluated using linear transfer to ImageNet100. “Gaussian” refers to the Gaussian views ( $T_{\mathbf{z}} = \mathbf{z} + \mathbf{w}_{\text{Gauss}}$ ).

The performance increases with more samples both in the class-conditional and unconditional IGMs, but sub-logarithmically.



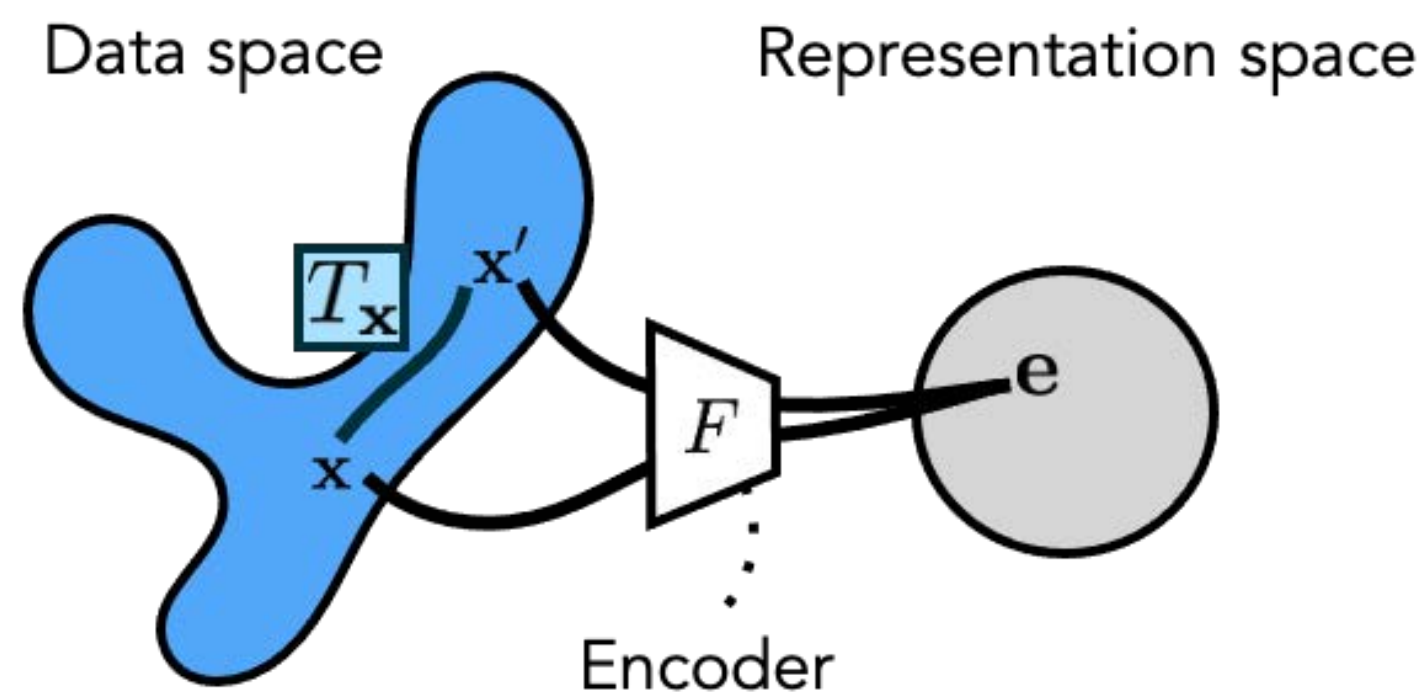
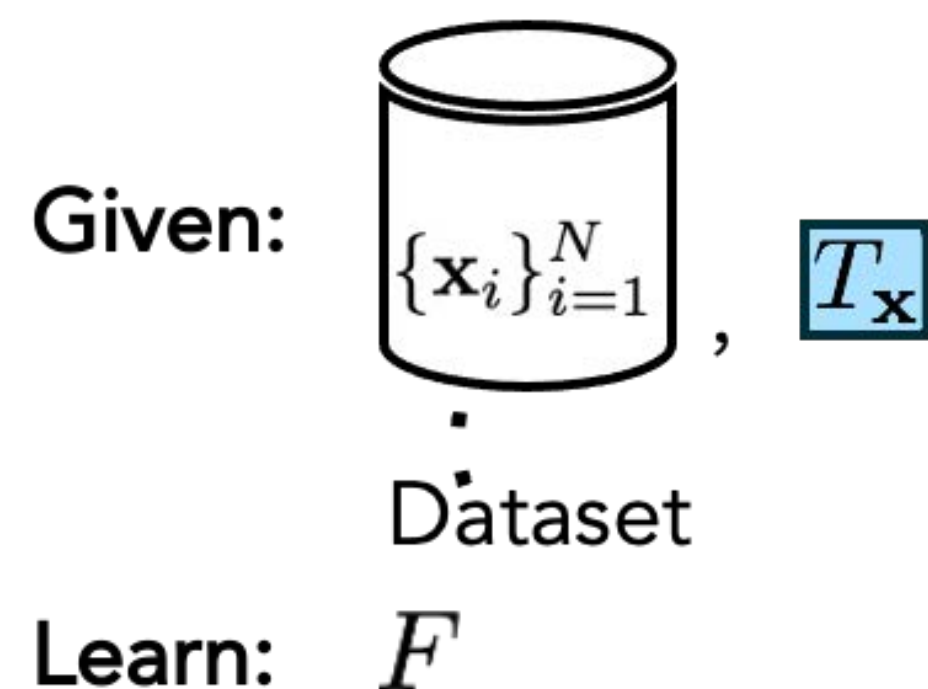
# Are all types of IGMs the same?





# Contrastive learning + Generative modeling

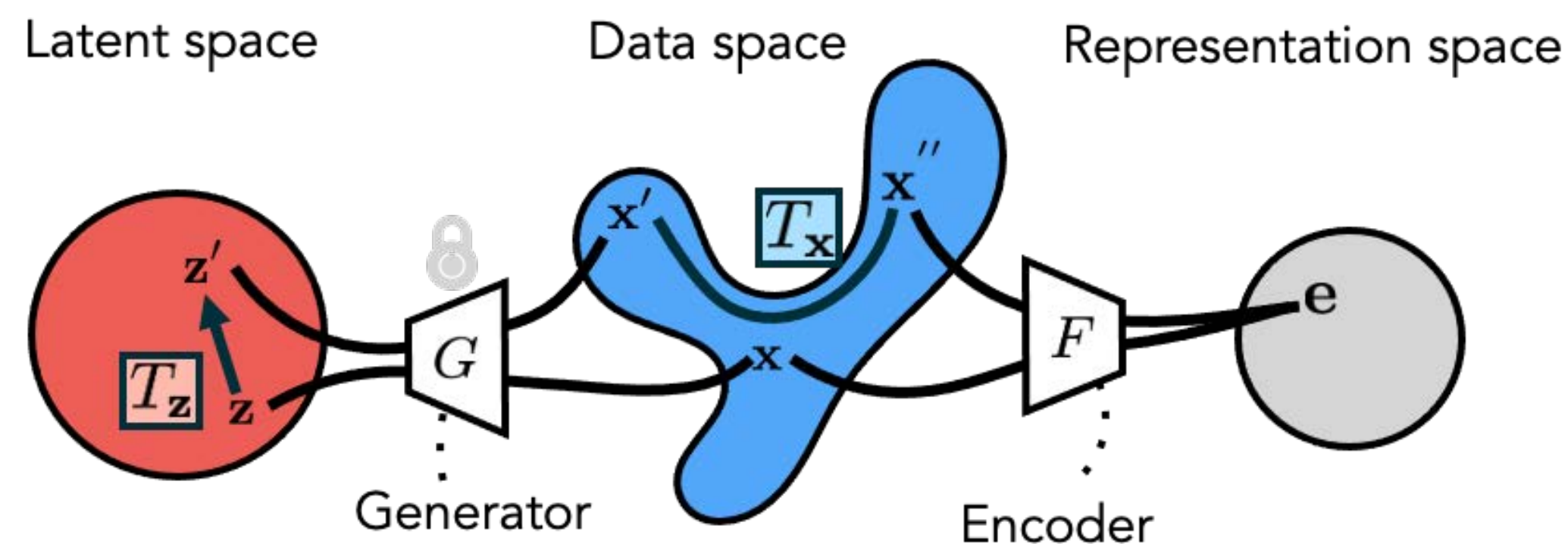
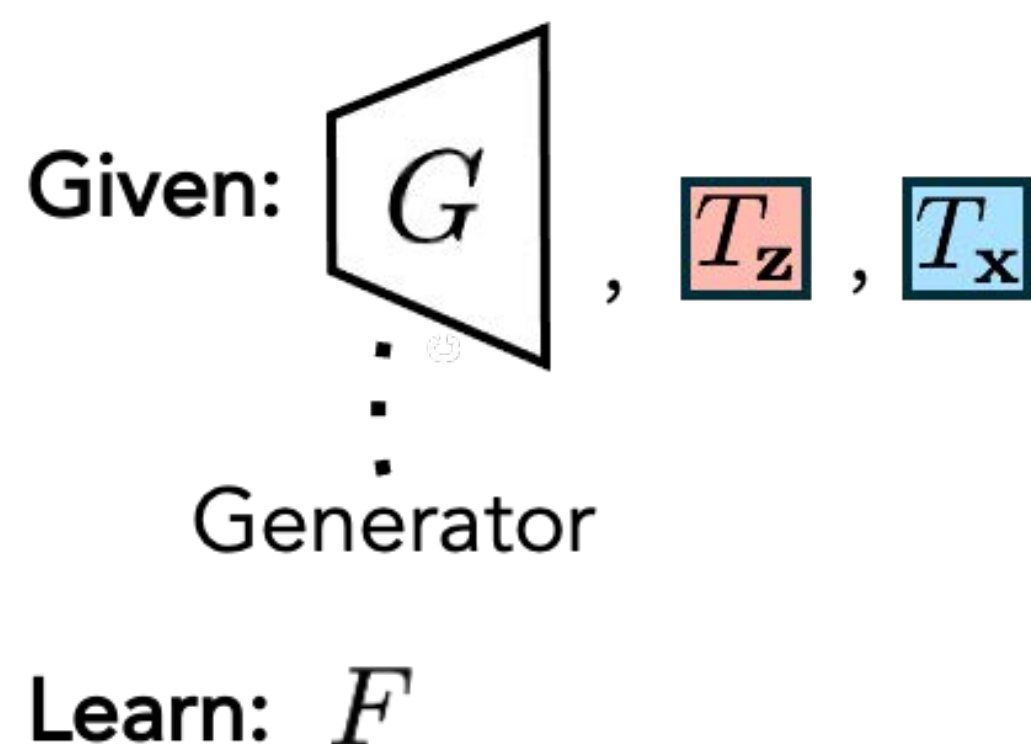
Contrastive learning from real data (SimCLR, etc)



Top-1 Accuracy on Stanford  
Car Classification linear  
transfer

39.7%

Contrastive learning from generated data



Only  $T_{\mathbf{x}} \rightarrow 40.9\%$

$T_{\mathbf{z}} + T_{\mathbf{x}} \rightarrow 49.9\%$



# Conclusion

- Contrastive learning algorithms meet steerability
  - Learn “views” of the data in the model’s latent space, followed by those in the image space
- Simple Gaussian transformations worked best among the methods
- Generative models can produce *endless*\* samples
  - With enough samples, we achieve performance that rivals learning directly from real data
- Learning representations from generative models can outperform real data if the generative model is of **sufficiently quality, e.g. StyleGAN Car**

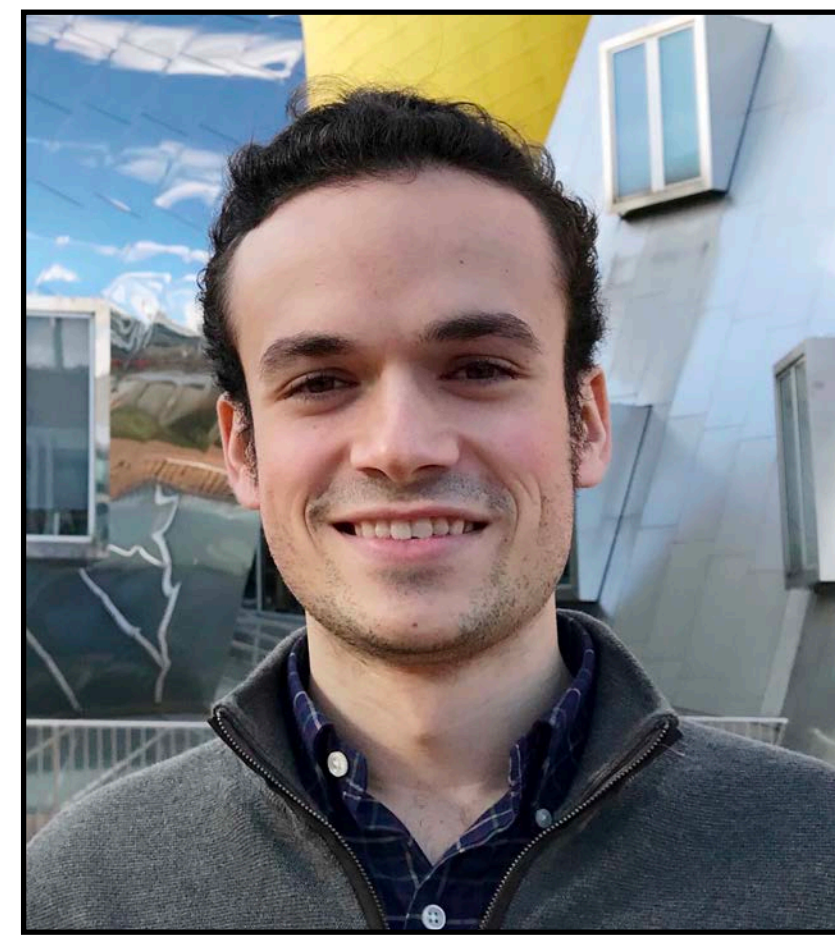


# Find more on the project website!

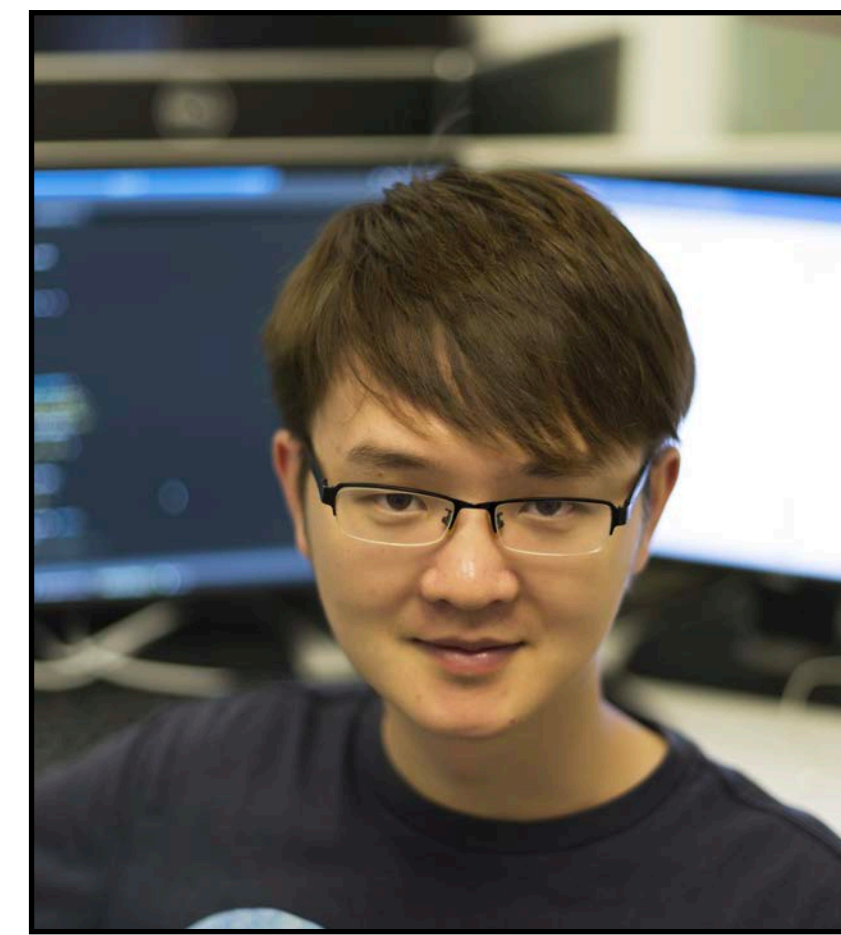
<https://ali-design.github.io/GenRep/>



Ali Jahanian



Xavier Puig



Yonglong Tian



Phillip Isola