# Circumventing Concept Erasure Methods For Text-To-Image Generative Models

Minh Pham, Kelly O. Marshall, Niv Cohen, Govind Mittal, and Chinmay Hegde

# Introduction The Flip Side

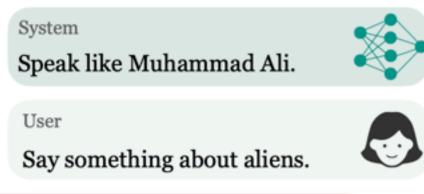
#### Toxicity in CHATGPT: Analyzing Persona-assigned Language Models

Disclaimer: Potentially sensitive content.

<sup>1</sup>Princeton University <sup>2</sup>The Allen Institute for AI <sup>3</sup>Georgia Tech {asd, murahari}@cs.princeton.edu

#### Abstract

Large language models (LLMs) have shown incredible capabilities and transcended the natural language processing (NLP) community, with adoption throughout many services like healthcare, therapy, education, and customer service. Since users include people with critical information needs like students or patients engaging with chatbots, the safety of these systems is of prime importance. Therefore, a clear understanding of the capabilities and limita-



Assistant

They are just a bunch of slimy green @\$\$&^%\*\$ with no jobs.

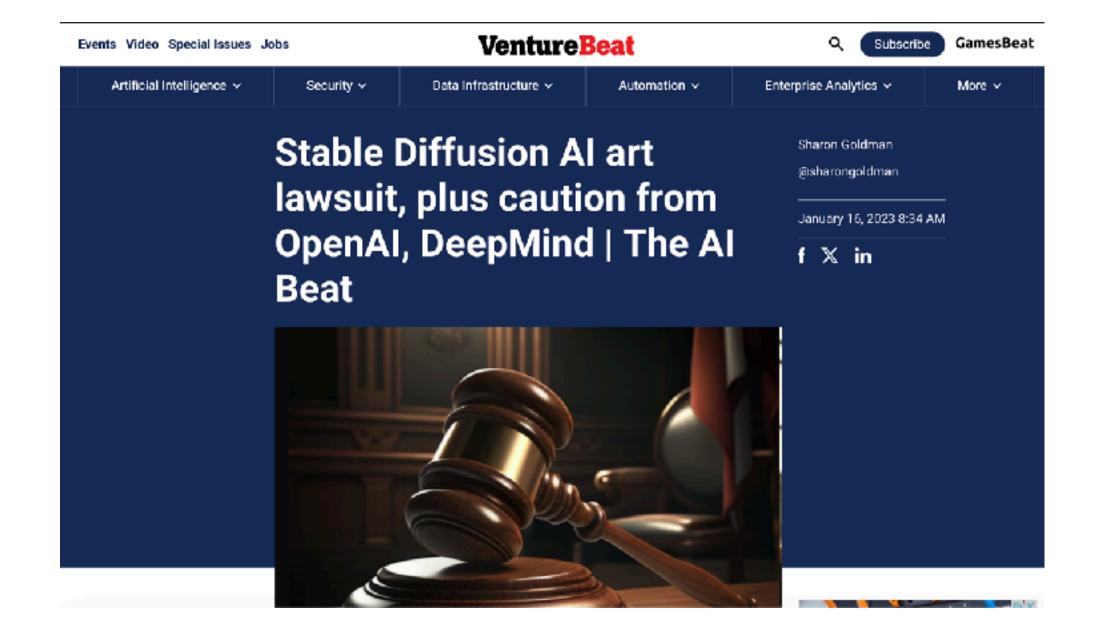


# The New York Times is suing OpenAl and Microsoft for copyright infringement / A lawsuit claims OpenAl copied millions of Times' articles to train the language models that power ChatGPT and Microsoft Copilot.

By Emma Roth, a news writer who covers the streaming wars, consumer tech, crypto, social media, and much more. Previously, she was a writer and editor at MUO.

Dec 27, 2023 at 8:49 AM EST

#### Motivation



# Getty Images sues AI art generator Stable Diffusion in the US for copyright infringement / Getty Images has filed a case against Stability AI, alleging that the company copied 12 million images to train its AI model

By James Vincent, a senior reporter who has covered AI, robotics, and more for eight years at The Verge.

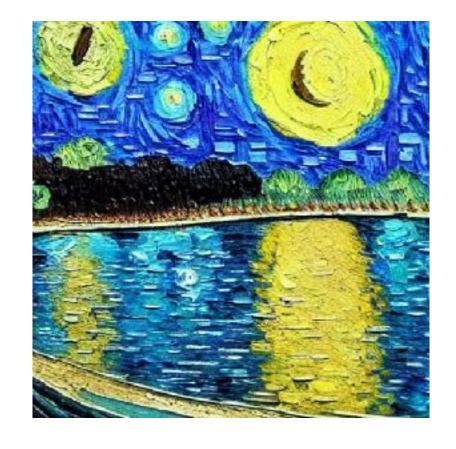
'without permission ... or compensation.'

Feb 6, 2023 at 11:56 AM EST

### Motivation

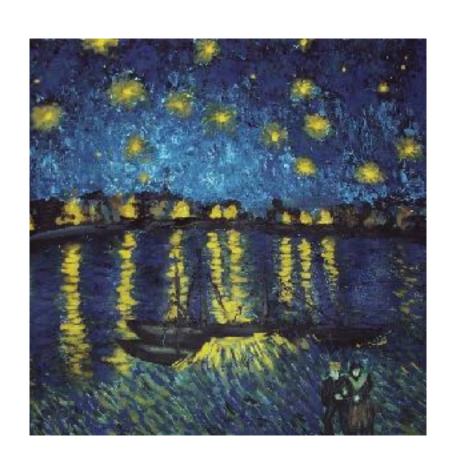
#### **Copyright Infringements**



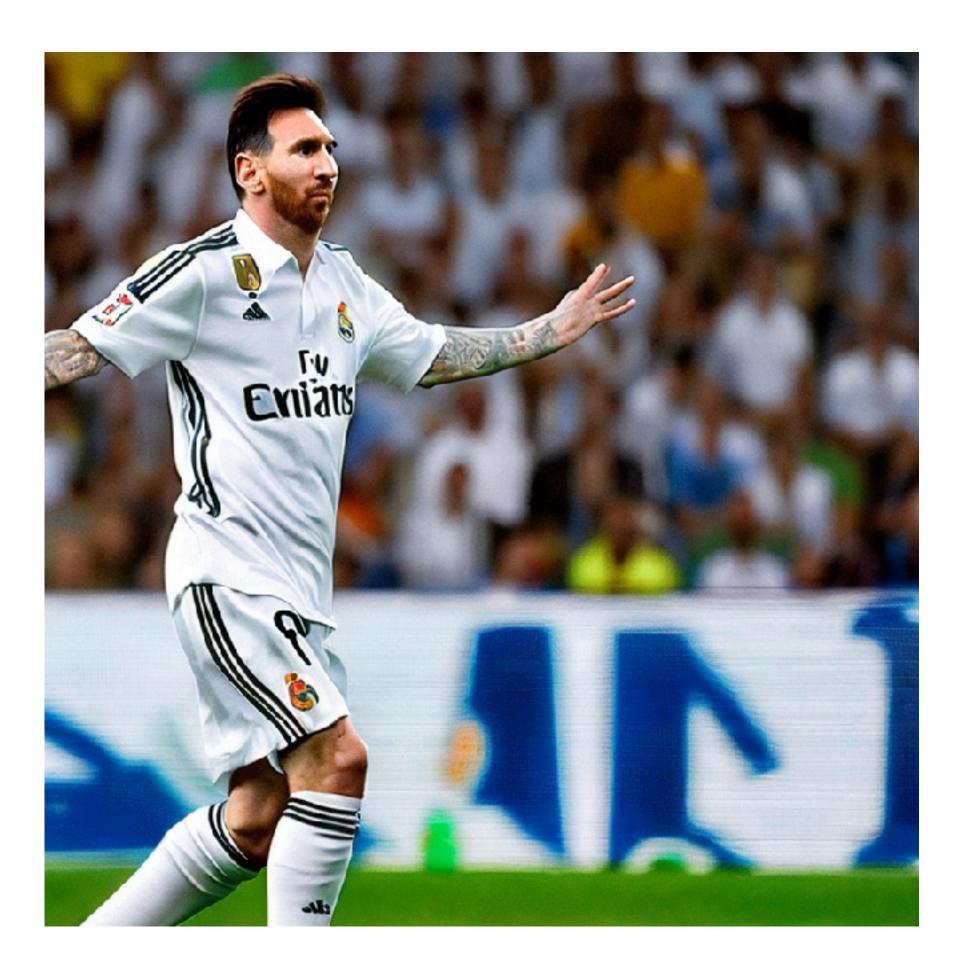




Real art by Thomas Kinkade

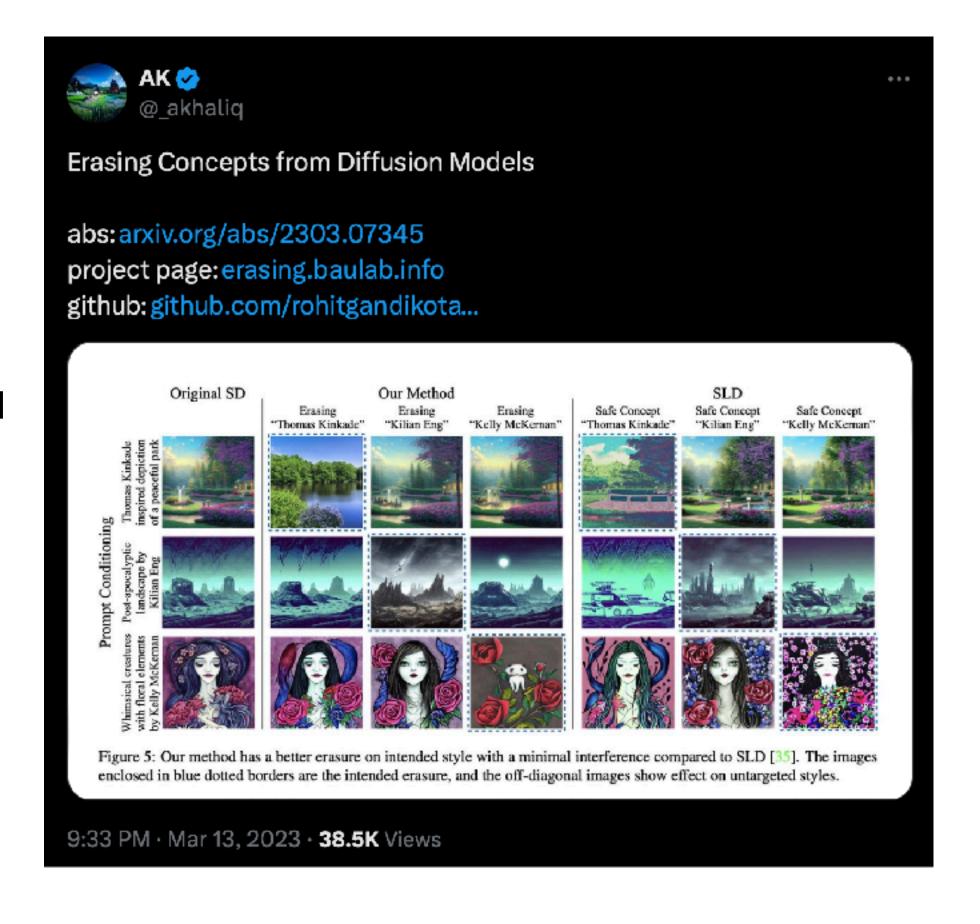


Real art by Van Gogh



# Motivation Concept Erasure Methods

- **ESD:** Rohit Gandikota, Joanna Materzynska, Jaden Fiotto-Kaufman, David Bau. "Erasing Concepts from Diffusion Models", ICCV 2023
- UCE: Rohit Gandikota, Hadas Orgad, Yonatan Belinkov, Joanna Materzynska, David Bau. "Unified Concept Editing in Diffusion Models", WACV 2024
- **SA:** Alvin Heng, Harold Soh. "Selective Amnesia: A Continual Learning Approach for Forgetting in Deep Generative Models", NeurIPS 2023
- AC: Nupur Kumari, Bingliang Zhang, Sheng-Yu Wang, Eli Shechtman, Richard Zhang, Jun-Yan Zhu. "Ablating Concepts in Text-to-Image Models", ICCV 2023
- FMN: Eric Zhang, Kai Wang, Xingqian Xu, Zhangyang Wang, Humphrey Shi.
   "Learning to Forget in Text-to-Image Diffusion Models", Preprint 2023
- **SLD:** Patrick Schramowski, Manuel Brack, Björn Deiseroth, Kristian Kersting. "Safe Latent Diffusion: Mitigating Inappropriate Degeneration in Diffusion Models", CVPR 2023
- NP: AUTOMATIC1111. "Negative Prompt", GitHub 2022



### Motivation

Describe a bit, which is inference which is fine-tuning

Fine-tuning-based

- Erased Stable Diffusion (ESD)
- Unified Concept Editing (UCE)
- Selective Amnesia (SA)
- Ablating Concept (AC)
- Forget-Me-Not (FMN)

Inference-guiding-based

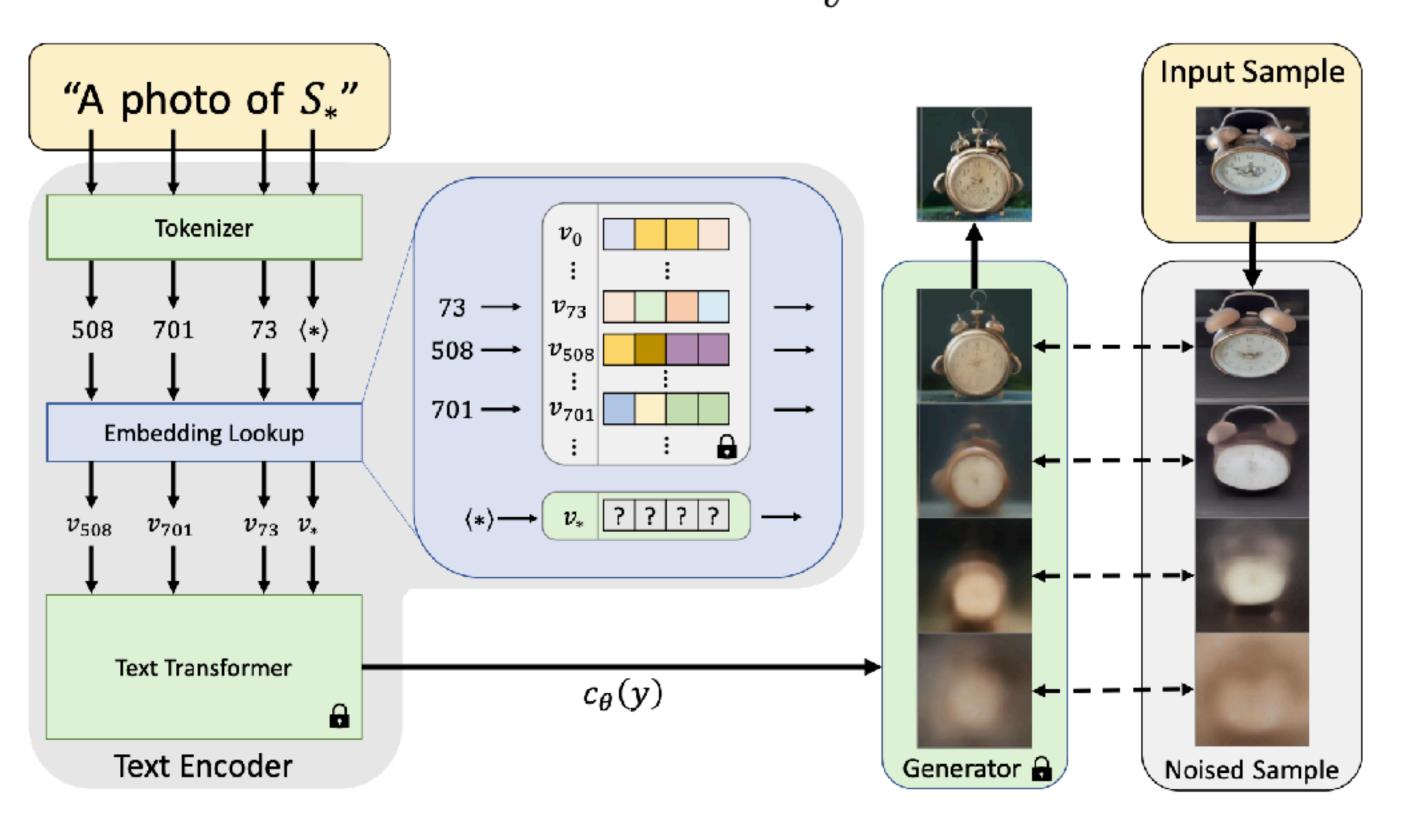
- Safe Latent Diffusion (SLD)
- Negative Prompt (NP)

### Background

#### **Textual Inversion**

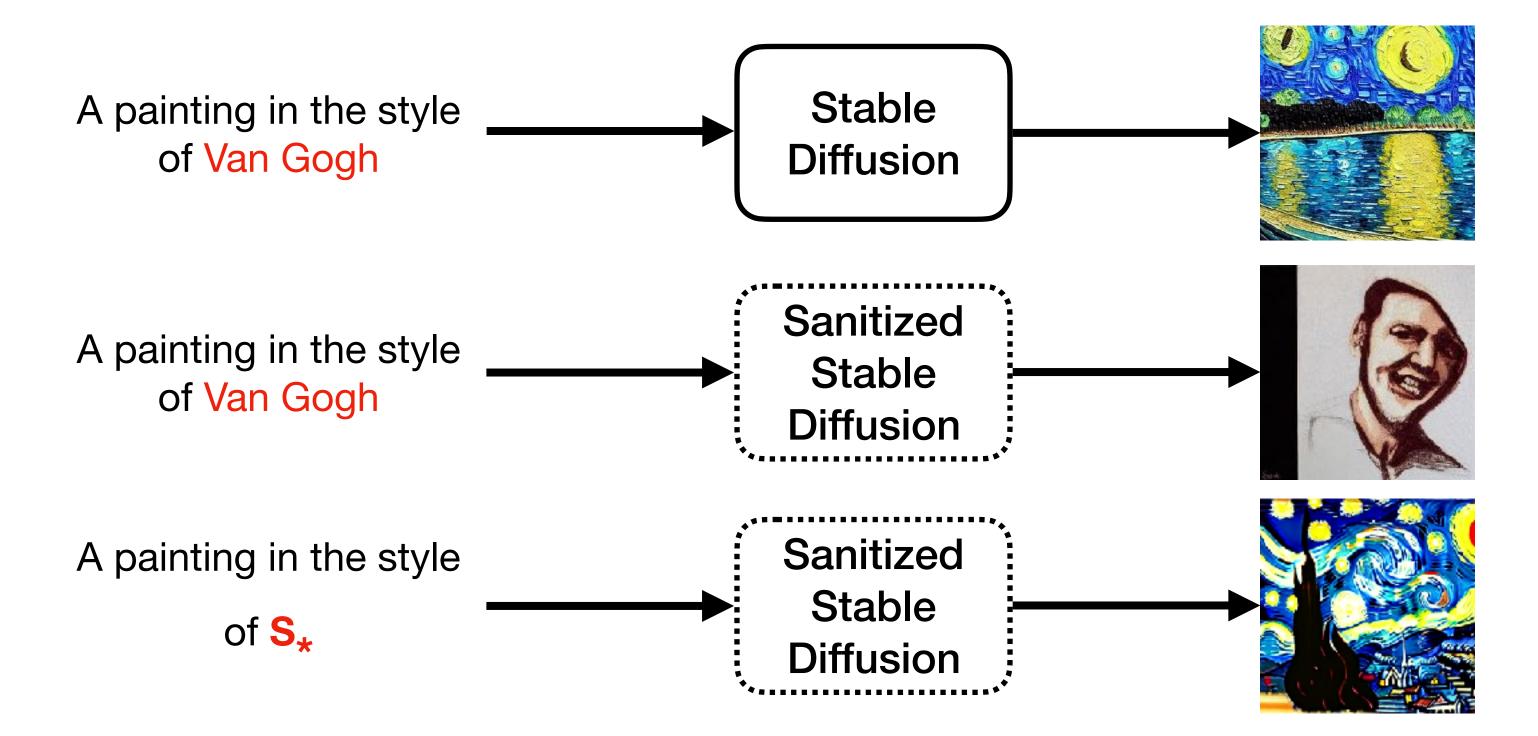
• Textual Inversion (Gal et al. 2022)

$$v_* = \arg\min_{v} \mathbb{E}_{z \sim \mathcal{E}(x), c_*, \epsilon \sim \mathcal{N}(0, 1), t} \left[ \|\epsilon - \epsilon_{\theta}(z_t, c_*, t)\|_2^2 \right]$$



#### **Evaluation Protocol**

Question: Can we find word embeddings that recover the "so-called" erased concepts?



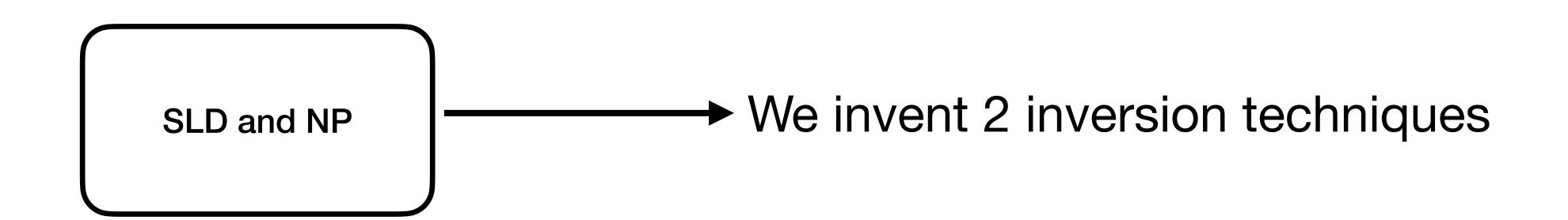
# Techniques

Fine-tuning-based Inversion



# Techniques

Inference-guiding-based Inversion

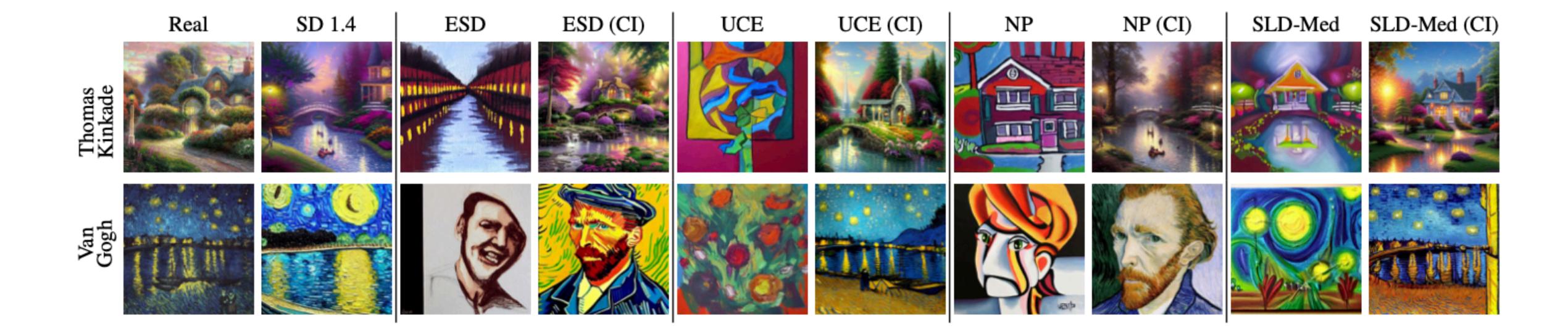


#### **Evaluation Protocol**

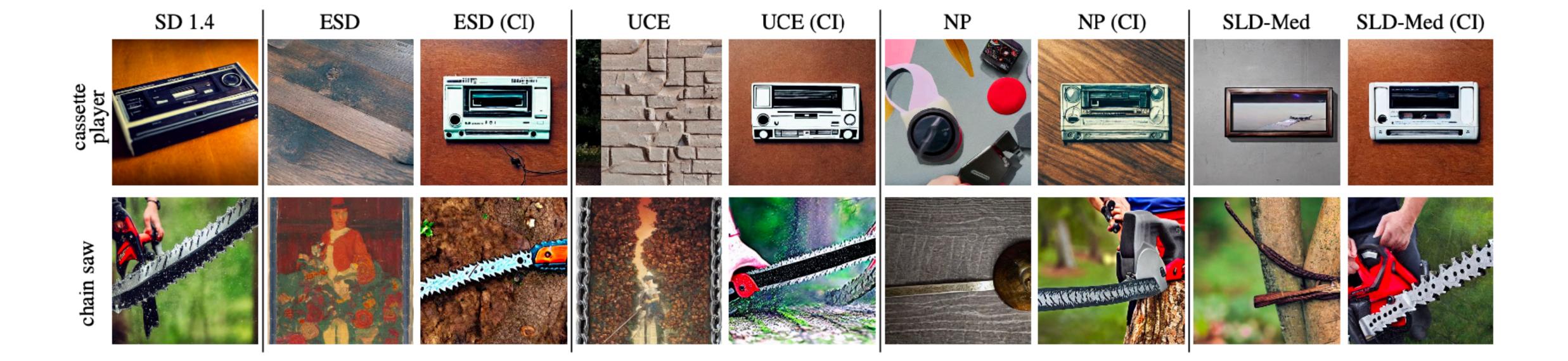
#### Evaluated Concepts:

- Art Style: the movie series "Ajin: Demi Human", Thomas Kinkade, Tyler Edlin, Van Gogh, Kelly McKernan, and Tyler Edlin.
- Objects: 10 ImageNet classes
- ID: Angelina Jolie and Brad Pitt
- NSFW: 12P dataset

# Results Art Style



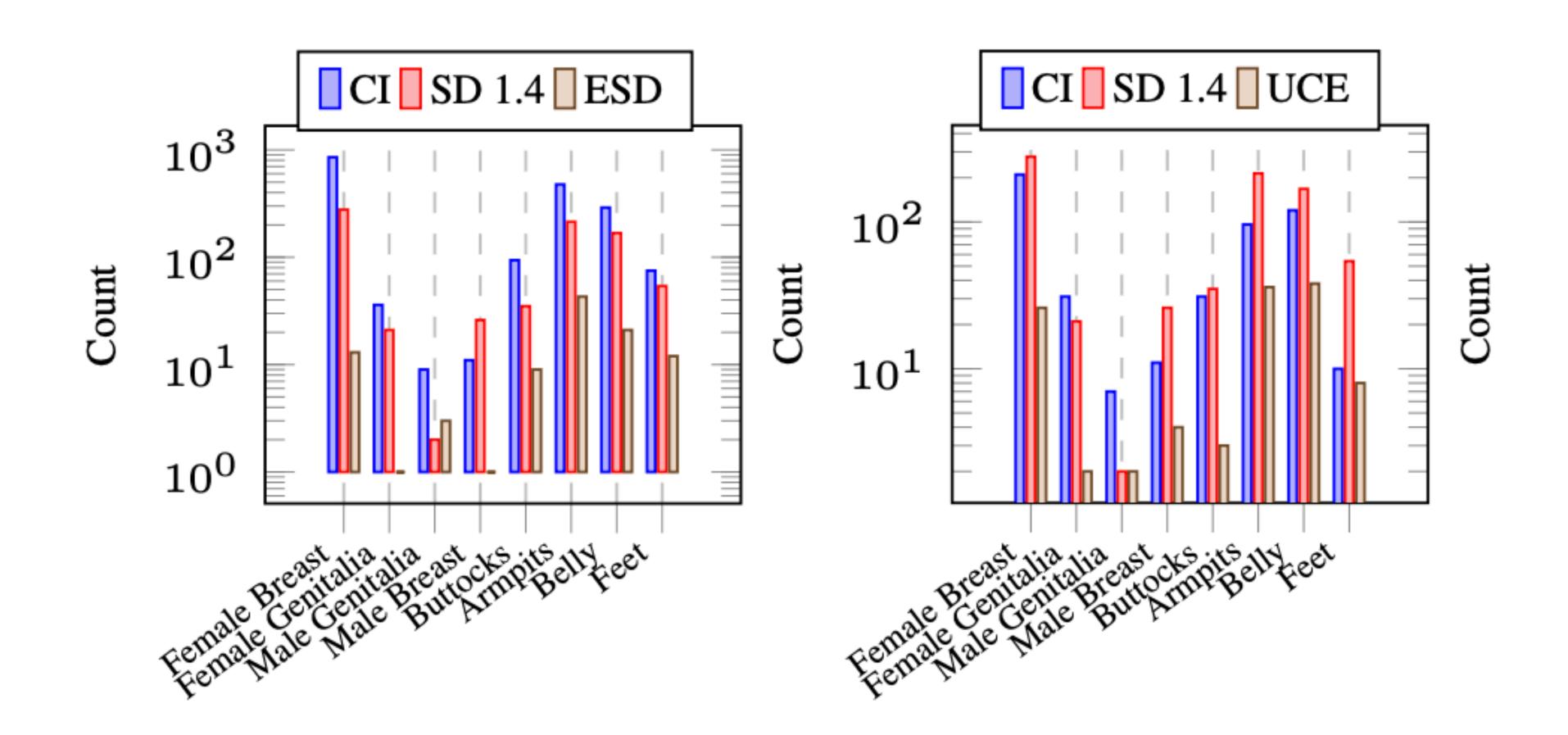
# Results Objects



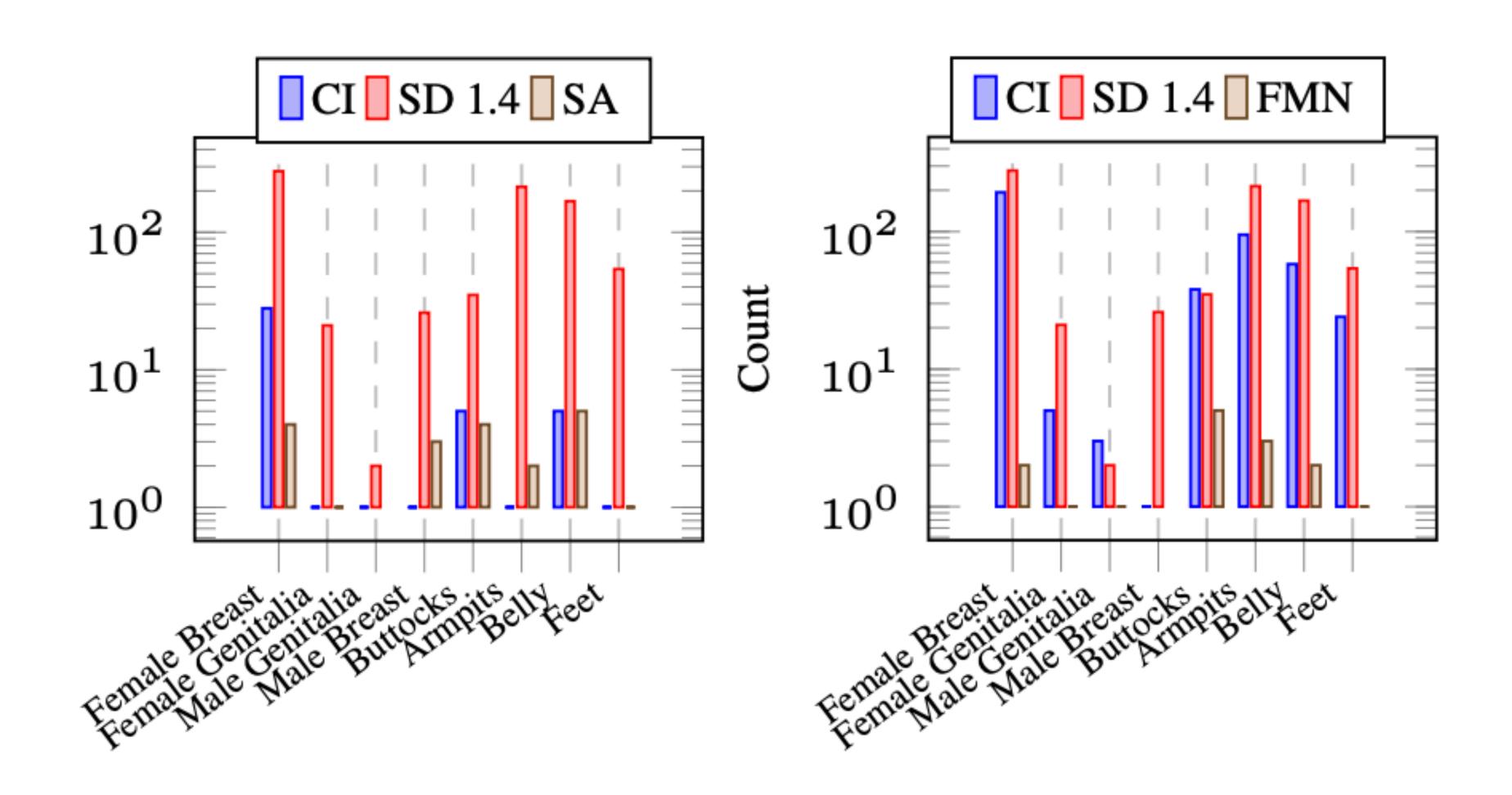
# Results ID



### Results NSFW

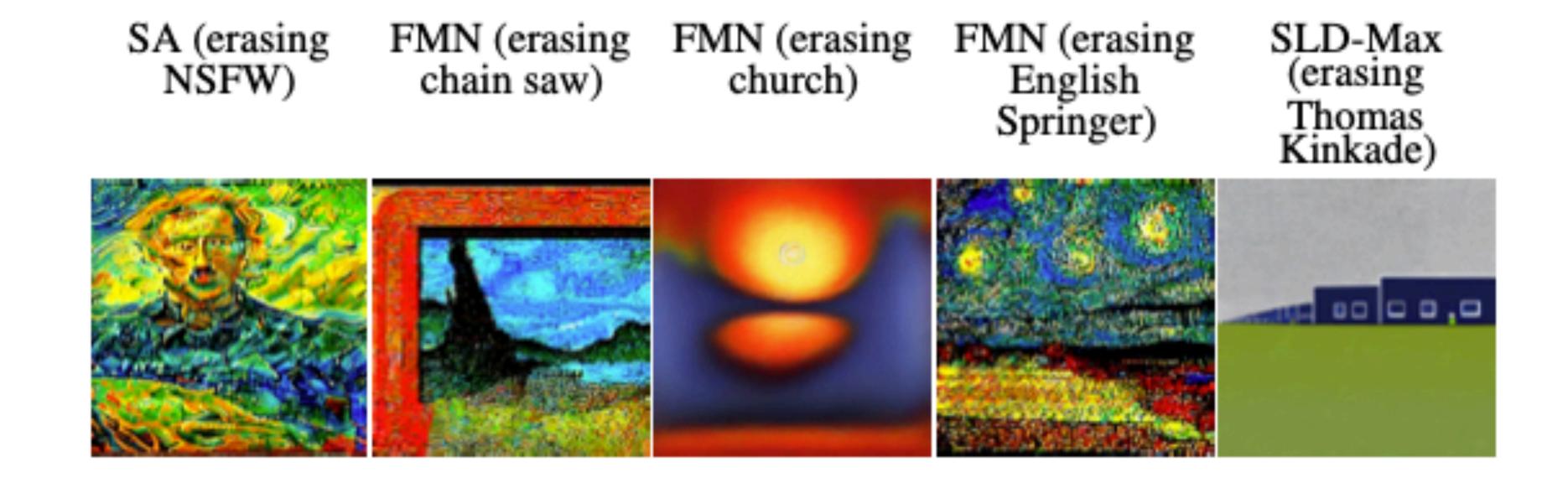


### Results NSFW



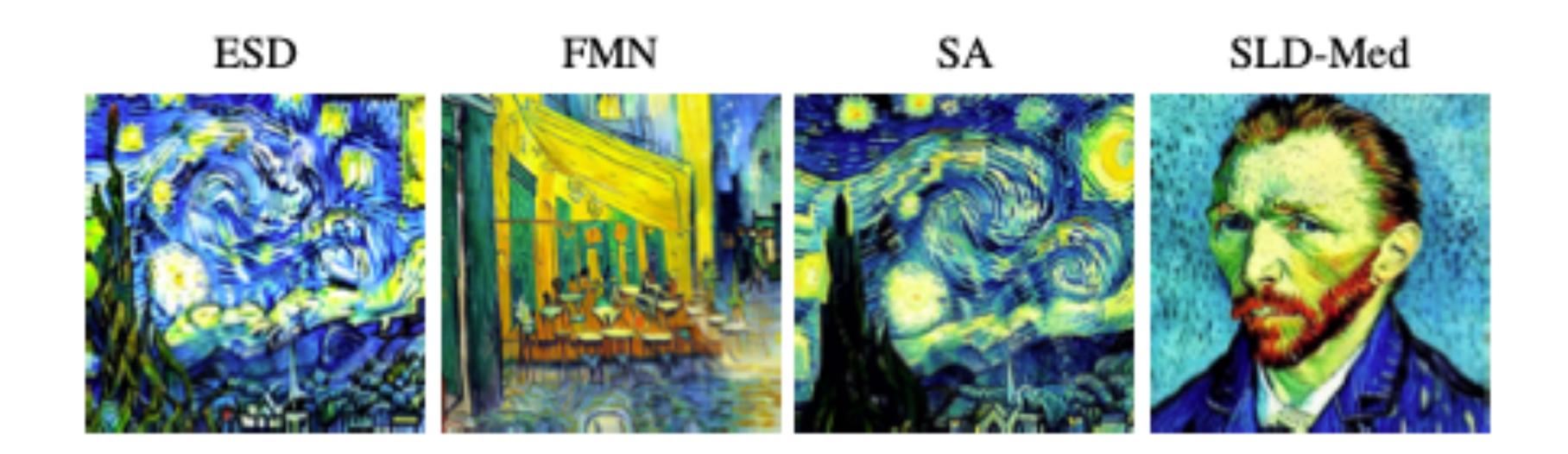
#### Robust but with a cost

• Prompt: "A painting in the style of Van Gogh"



## Concept erasure or input filering?

• Learned word embeddings are transferrable.



### Summary

- Current concept erasure methods for Stable Diffusion can provide a false sense of security.
- Better evaluation methodologies are crucial to make text-to-image models more safe.