# **Retrieval-based Disentangled Representation Learning** with Natural Language Supervision

Jiawei Zhou<sup>1</sup>, Xiaoguang Li<sup>2</sup>, Lifeng Shang<sup>2</sup>, Xin Jiang<sup>2</sup>, Qun Liu<sup>2</sup>, Lei Chen<sup>1</sup>

<sup>1</sup>The Hong Kong University of Science and Technology <sup>2</sup>Huawei Noah's Ark Lab



# **Background: Disentangled Representation**

Disentangled representation learning aims to identify the underlying factors of variations within data and correlate them to distinct units of the learned representation.



# Challenge

How to define an effective disentangled representation space?
 (i.e., how to use finite attributes to differentiate between diverse real-world objects?)

2. How to induce **dimension-wise supervision** on disentangled representation space?

### **Background: Disentangled Representation**



### **Challenge: Disentangled Representation Space**



# **Solution: Disentangled Representation Space**

Real-world objects can be differentiated through natural language descriptions. Natural language data can be tokenized into a finite set of tokens.



# **Solution: Disentangled Representation Space**

 How to define an effective disentangled representation space?
 (i.e., how to use finite attributes to differentiate between diverse real-world objects?) natural language expression = proxy of the input data

tokenizer vocabulary space = disentangled representation space

# **Challenge: Dimension-wise Supervision**

 How to define an effective disentangled representation space?
 (i.e., how to use finite attributes to differentiate between diverse real-world objects?) natural language expression = proxy of the input data

tokenizer vocabulary space = disentangled representation space

2. How to induce **dimension-wise supervision** on disentangled representation space?



# **Solution: Dimension-wise Supervision**

Key components :

- 1. Pre-trained Masked Language Model
- 2. Sparse Bi-encoder Framework
- 3. Contrastive Learning

# Let's see how VDR works!

### **Bi-encoder Framework**



## **Bi-encoder Framework (Text Encoder)**



1. Use output token probability of pre-trained MLM, and replace the softmax to elu1p activation in MLM head

$$elu1p(x) = \begin{cases} x+1 & \text{if } x \ge 0\\ e^x & \text{otherwise} \end{cases}$$

2. Apply max pooling to aggregate token representations

3. Top-k sparsification









Similarity measured as inner product of representations



Similarity measured as inner product of representations

# **Experimental Setup**

Our experiments cover both text-to-text retrieval scenarios and cross-modal retrieval scenarios.

#### Model

Text-to-text Retrieval (2 text encoders)

- 20 epochs
- batch size 256

Cross-modal Retrieval (1 text encoder + 1 image encoder)

- 20 epochs
- batch size 4096

#### Dataset

#### Text-to-text Retrieval

- Train on MS MARCO
- Eval on BEIR benchmark

#### Cross-modal Retrieval

- Train on YFCC15m
- Eval on ImageNet, MSCOCO, Flickr30k

### **Experimental Results (text-to-text)**

Model	BM25	SPLADE	<sup>†</sup> DPR	$^{\dagger}\mathrm{VDR}_{\mathrm{t2t}}^{lpha}$	$^{\dagger}VDR_{t2t}$	ANCE	UnifieR	Contriever	SimLM	MASTER	RetroMAE	LexMAE	$E5_{\mathrm{base}}$
Retrieval Pre-training			×				~	~	~	~	~	~	~
Special Negatives			×			<ul> <li>✓</li> </ul>	~		~	~		~	~
Distillation			×						~	~		~	~
Wikipedia Access			×					~	~	~	~		~
ArguAna	31.5	43.9	40.8	48.8	48.6	41.5	39.0	44.6	42.1	39.5	43.3	50.0	51.4
Climate-FEVER	21.3	19.9	16.2	18.1	17.6	19.8	17.5	23.7	16.3	21.5	23.2	21.9	15.4
DBPedia	31.3	36.6	30.4	37.6	39.0	28.1	40.6	41.3	34.5	39.9	39.0	42.4	41.0
FEVER	75.3	73.0	63.8	74.8	74.0	66.9	69.6	75.8	65.7	69.2	77.4	80.0	58.2
FiQA	23.6	28.7	23.7	29.3	28.8	29.5	31.1	32.9	29.2	32.8	31.6	35.2	36.4
HotpotQA	60.3	63.6	45.2	68.4	65.5	45.6	66.1	63.8	58.1	58.9	63.5	71.6	62.2
NFCorpus	32.5	31.3	26.1	32.7	33.0	23.7	32.9	32.8	32.3	33.0	30.8	34.7	36.6
NQ	32.9	46.9	43.2	45.8	47.2	44.6	51.4	49.8	47.7	51.6	51.8	56.2	60.0
SCIDOCS	15.8	14.5	10.9	15.4	15.3	12.2	15.0	16.5	14.5	14.1	15.0	15.9	19.0
SciFact	66.5	62.8	47.4	67.6	67.3	50.7	68.6	67.7	58.8	63.7	65.3	71.7	73.1
TREC-COVID	65.6	67.3	60.1	69.0	67.8	65.4	71.5	59.6	63.7	62.0	77.2	76.3	79.6
Touché-2020	36.7	20.1	22.1	27.7	29.8	28.4	30.2	23.0	29.2	32.0	23.7	29.0	28.3
Avg.	41.1	42.4	35.8	44.6	44.5	38.0	44.5	44.3	44.4	43.1	45.1	48.7	46.8
Avg. (w/o NQ)	-	-	-	44.5	44.3	-	-	43.8	40.4	42.4	44.5	-	45.6

- $VDR_{t2t}$  outperform DPR by 8.7% with similar model size and training costs.
- VDR<sub>t2t</sub> achieve comparable performance to other advanced retrievers.

#### **Experimental Results (cross-modal)**

Model	ImageNet		MSCOCO								Flickr30k							
			image-to-text			text-to-image				image-to-text			text-to-image					
	Top1	Top5	R@1	R@5	R@10	R@1	R@5	R@10	R-mean	R@1	R@5	R@10	R@1	R@5	R@10	R-mean		
CLIP	32.8†	57.4 <sup>†</sup>	20.8	43.9	55.7	13.0	31.7	42.7	32.6	34.9	63.9	75.9	23.4	47.2	58.9	50.7		
<sup>†</sup> CLIP-BERT	32.4	56.1	23.9	47.8	60.3	13.6	33.8	45.1	37.4	44.1	71.2	80.7	27.8	54.7	65.9	57.4		
$^{\dagger}VDR_{cm}$	38.7	63.6	30.9	54.5	65.4	17.4	38.1	49.7	42.7	51.0	79.3	86.7	32.4	60.1	70.7	63.4		
$^{\dagger} \mathrm{VDR_{cm}^{np}}$	-	-	-	-	-	11.8	28.6	38.6	-	-	-	-	21.1	42.3	52.8	-		
SLIP	33.6†	58.6 <sup>†</sup>	27.7	52.6	63.9	18.2	39.2	51.0	42.1	47.8	76.5	85.9	32.3	58.7	68.8	61.7		
<sup>†</sup> FILIP	39.1	64.4	21.6	46.7	59.0	13.7	31.7	41.6	35.7	46.3	74.4	83.2	30.7	58.2	68.6	60.2		
ProtoCLIP	32.0	-	30.2	55.1	66.5	16.9	37.9	49.4	42.7	-	-	-	-	-	2	2		
<sup>†</sup> DeCLIP	43.2	69.4	25.3	51.2	63.4	16.6	35.2	45.4	39.5	51.3	80.7	88.5	35.5	63.0	73.0	65.3		

• VDR<sub>cm</sub> outperform CLIP {6.2%, 5.3%, 6.0%} on {ImageNet, MSCOCO, Flickr30k}, respectively.

## **Image Disentanglement**

**Input Data** 

A cat is laying next to a blue book.





embed

#### **Disentangled Representation**

book



reading

visualize

#### **Word Cloud**





Text

# **Image Disentanglement**



# **Image Disentanglement (Patch-level)**



### **Retrieval Reasoning**



# Q & A

Code: <u>https://github.com/jzhoubu/VDR</u>

Email: jzhoubu@connect.ust.hk