## TiC-CLIP: Continual Training of CLIP

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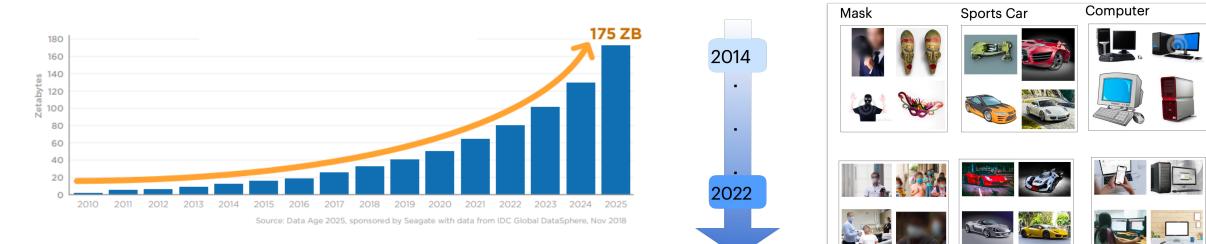
<sup>†</sup>Apple

\*work done during an internship at Apple

#### Training Large Scale Foundation Models is Expensive

- Multimodal models, e.g., CLIP, are trained at scale of several billion image-text pair data collected over 5-8 years
- Open CLIP ViT-G-14 model was trained for 240k A100 GPU hours which is approximately one month on 400 GPUs <sub>Schuhmann et al.</sub> (2022)

#### But data is continuously increasing and evolving



#### #webpages continuously increases

Concepts evolve over time

#### Training from scratch is not computationally feasible



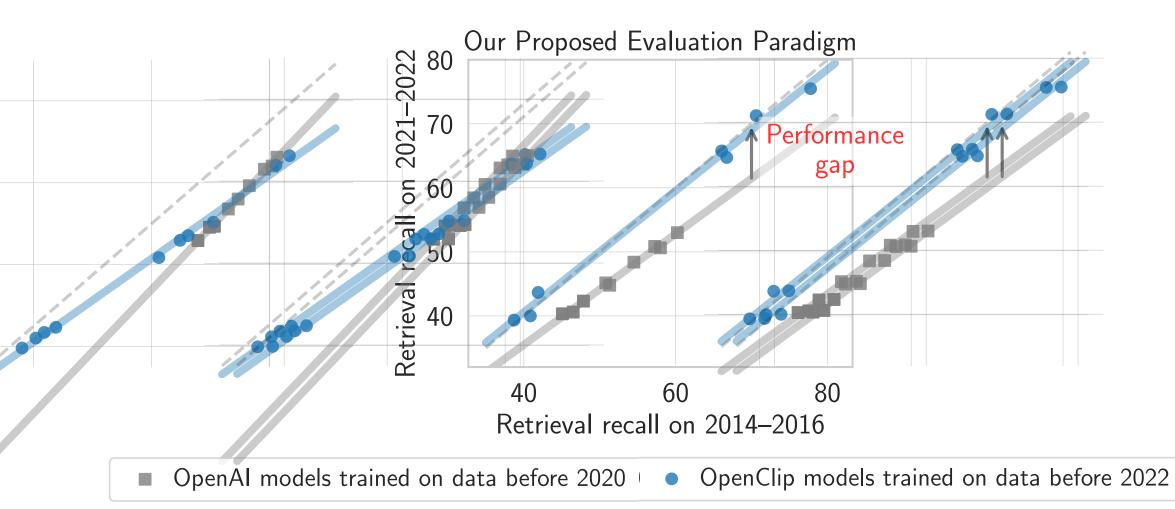
# How to continuously update these models as data distributions evolves over time?



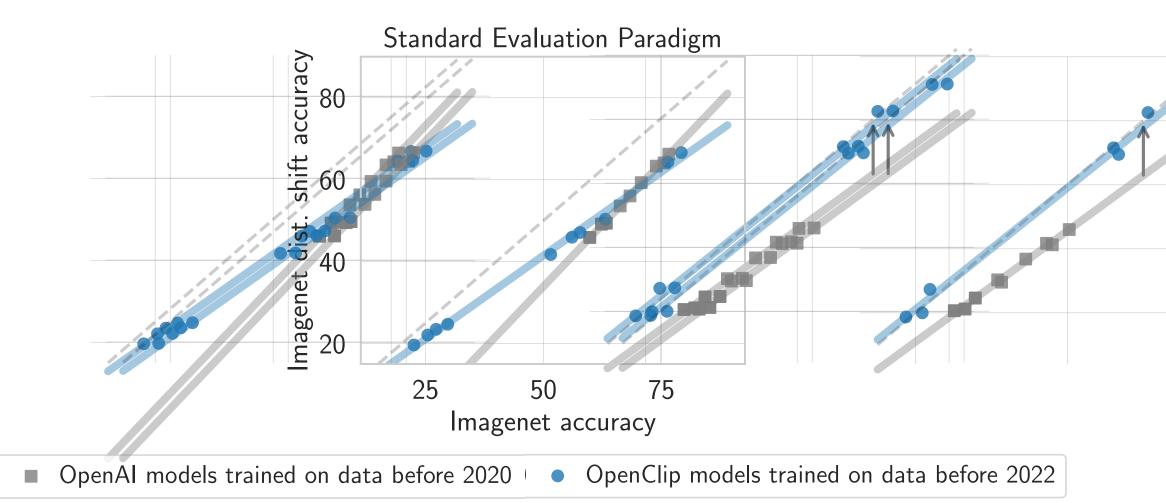
How to continuously update these models as data distributions evolves over time?

Do temporal data distribution shifts matter? Is there a need to continually to train a model?

#### Performance of OpenAI models drop

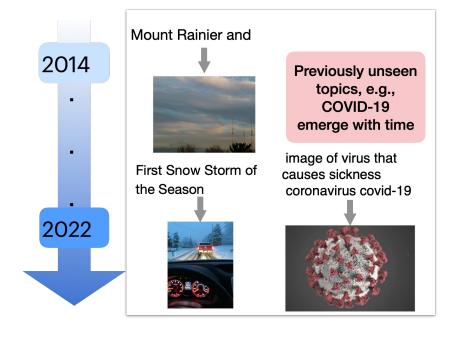


#### Standard Benchmarks do not capture differences

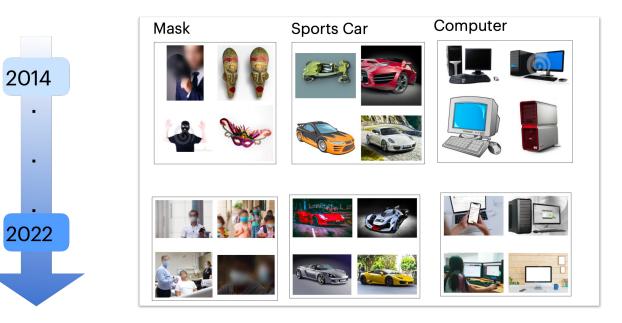


#### What changes? Dynamic Evaluation Benchmarks

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**Retrieval Task** 



**Classification Task** 



# How to continuously update these models as data distributions evolves over time?

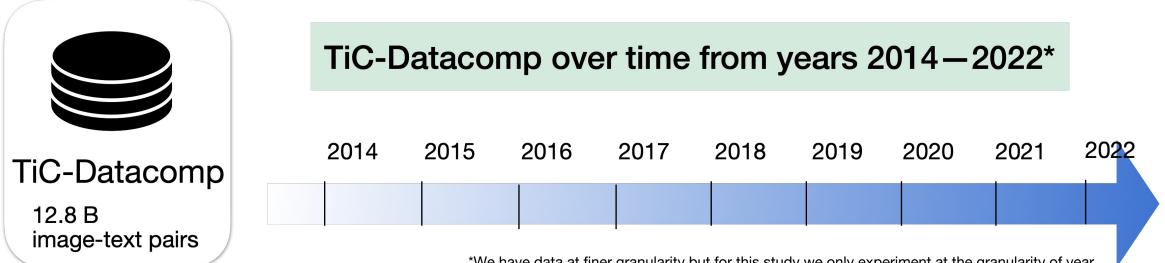
#### Benchmarks for continual training of CLIP

• We create benchmarks by augmenting time information to existing datasets.



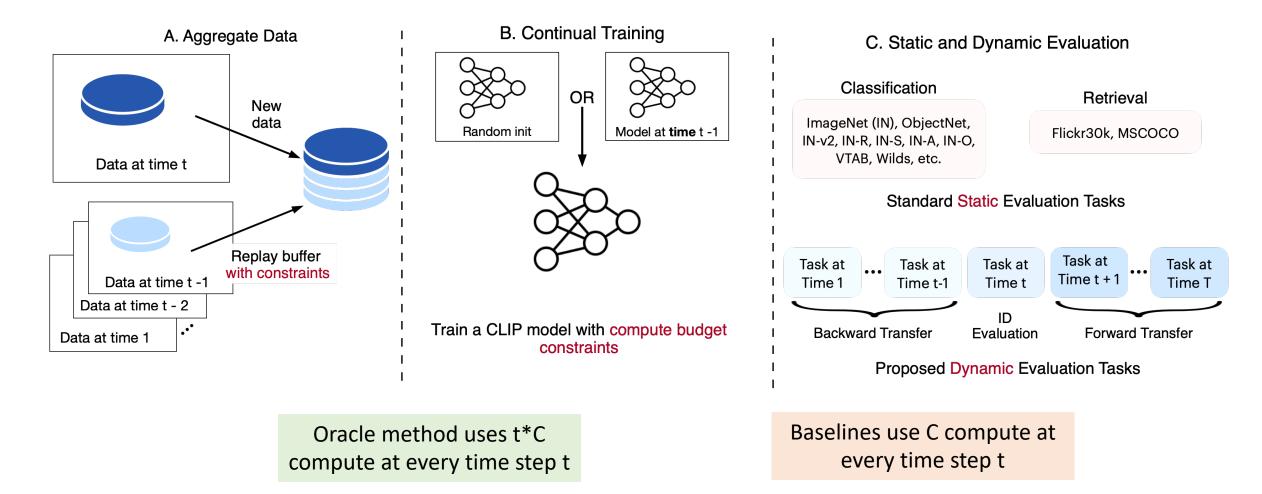
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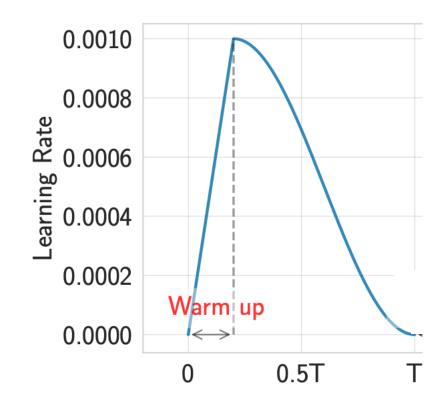
\*We have data at finer granularity but for this study we only experiment at the granularity of year

### **Experiment Protocol for Continual Learning**



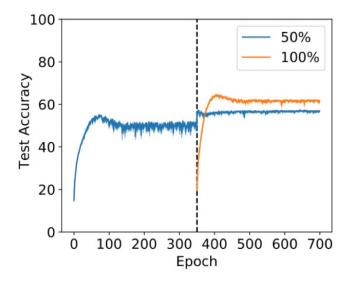
#### **Challenges in Continual Training**

Unclear how to schedule learning rates for subsequent runs

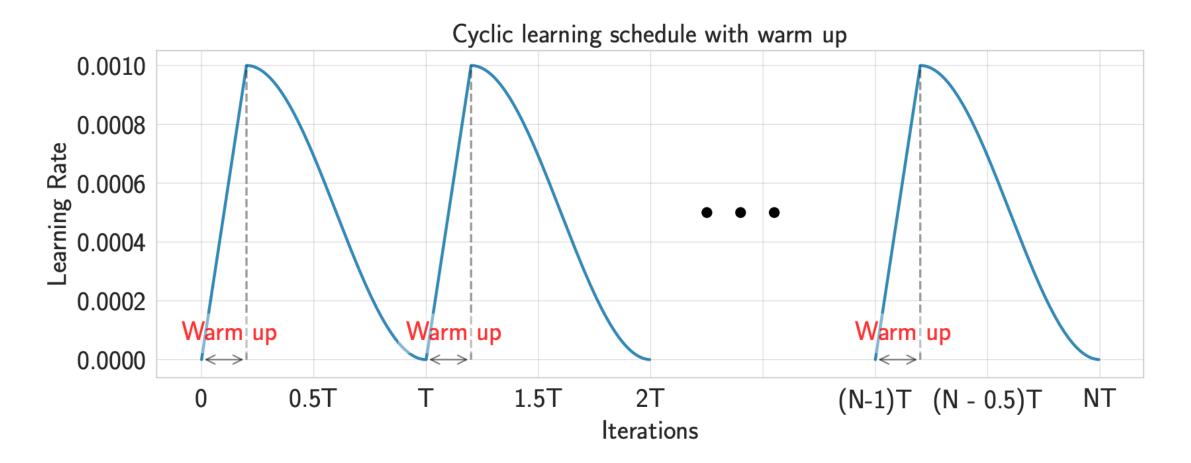


### **Challenges in Continual Training**

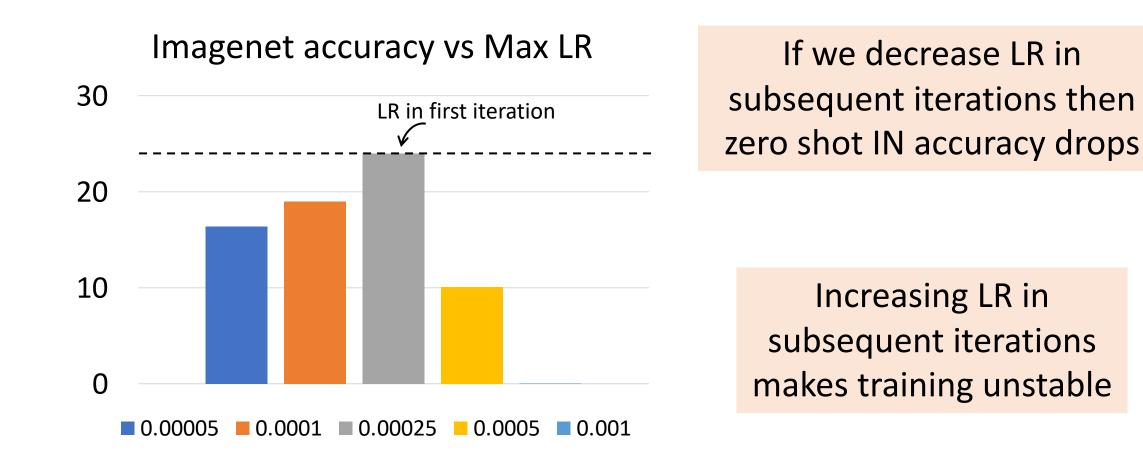
- Unclear how to schedule learning rates for subsequent runs
- Common wisdom: Start training from scratch instead of using previous models
- Rationale: Loss of plasticity Ash and Adams 2020



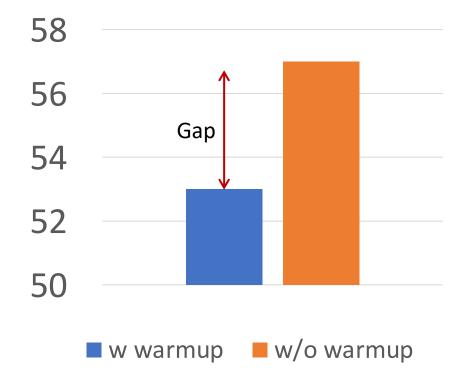
#### How to schedule learning rate?



#### Do we need the same maximum learning rate?



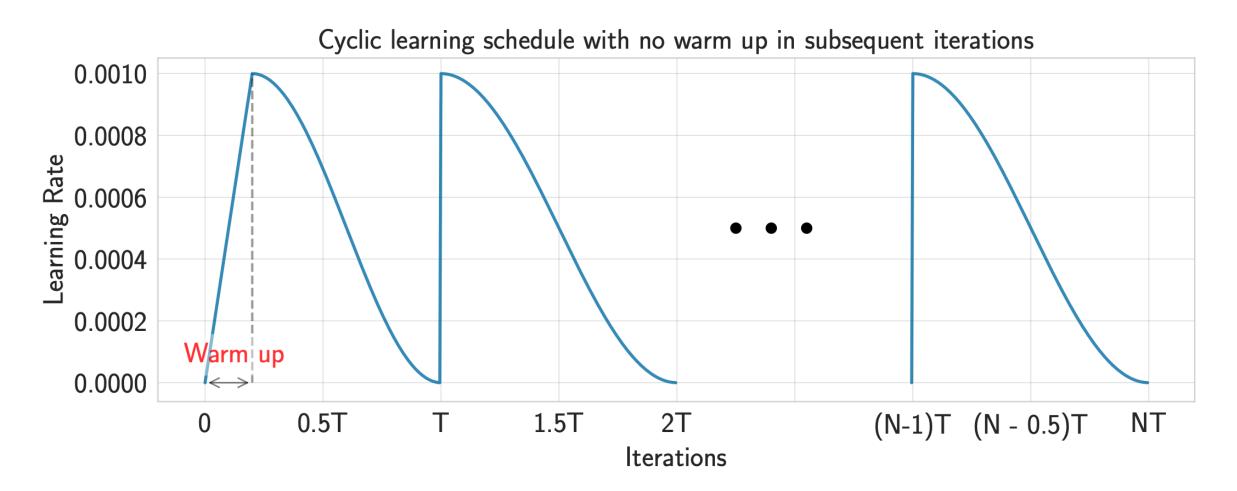
#### Do we need warmup in subsequent iterations?



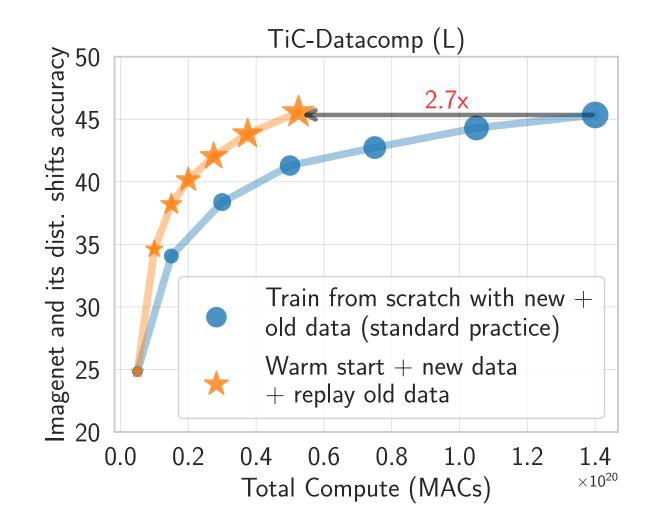
Removing warmup in subsequent iterations improve downstream performance

> This gap often corresponds to 2-3x extra compute

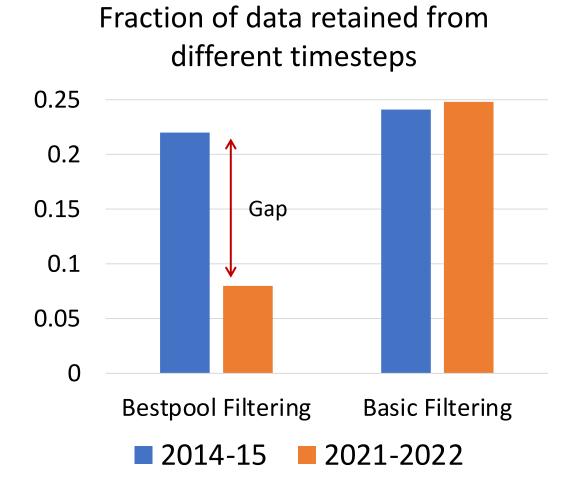
#### How to schedule learning rate?



#### Summing up: Simple Baselines Show Promise



#### Implications for data filtering



Bestpool filtering (which using Imagenet for filtering) biases data filtering technique to prefer old data

#### More Findings in the Paper

- Diverse dataset sources: Tic-Redcaps, Tic-YFCC
- Different continual learning methods, e.g., EWC, LwF, etc.

Benchmark	Method				
TIC-DataComp (M)	Sequential Patching Cumulative-Exp				
	Cumulative-Equal Cumulative-All				
	EWC $(\lambda_{EWC} = 1)^*$ LwF*				
	Cumulative-All* Oracle**				



## **Takeaway 1:** Need to continually train CLIP models as performance drops on data from new time steps

## **Takeaway 2:** First continual learning benchmark to train CLIP models at time evolving internet data; simple baselines show promise

lot of interesting questions to explore next ...

- impacts on generative VLMs like Llava?
- better LR schedules to improve efficiency
- downstream implications on Stable Diffusion models?

#### Questions?



Code & Data



Paper

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#### More Findings in the Paper

- Diverse dataset sources: Tic-Redcaps, Tic-YFCC
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Benchmark	Method	Compute (MACs)	Static Tasks				Dynamic Retrieval Tasks		
			ImageNet	ImageNet dist. shift	Flickr30k	Average over 28 datasets	Backward Transfer	ID Perfor- mance	Forward Transfer
<b>TIC-DataComp</b> (M)	Sequential	$3.0  imes 10^{18}$	19.2	16.4	16.4	15.0	25.7	26.4	14.9
	Patching	$3.0  imes 10^{18}$	19.3	16.8	18.5	14.7	26.9	25.4	14.5
	Cumulative-Exp	$3.0  imes 10^{18}$	22.1	18.4	20.4	16.7	31.7	27.1	15.2
	Cumulative-Equal	$3.0 imes10^{18}$	22.1	18.4	19.2	17.1	31.8	26.8	15.1
	Cumulative-All	$3.0 imes10^{18}$	24.0	20.2	20.9	17.9	33.8	26.4	15.1
	EWC ( $\lambda_{EWC} = 1$ )*	$3.6 imes10^{18}$	18.7	16.3	16.2	15.1	25.5	26.4	14.8
	LwF*	$3.8  imes 10^{18}$	19.2	16.5	17.7	14.3	25.6	26.6	14.9
	Cumulative-All*	$3.9 imes10^{18}$	30.0	25.0	<b>28.6</b>	22.3	36.7	<b>28.3</b>	15.5
	Oracle**	$1.2 \times 10^{19}$	25.5	21.2	23.3	19.0	34.9	27.8	15.6

#### More Findings in the Paper

Dynamic evaluation of Oracle 2016 28.98 47.09 32.46 25.04 23.10 22.67 22.82 2017 59.39 54.99 47.50 41.57 38.93 38.19 36.98 Training time step 2018 63.07 60.23 60.11 53.13 47.08 45.79 45.29 2019 64.23 62.00 59.78 57.68 51.65 50.27 50.01 2020 65.38 63.92 64.72 64.89 61.35 58.67 56.61 2021 66.90 64.57 65.11 66.38 64.00 63.73 61.12 2022 66.92 65.38 65.91 67.23 64.33 65.42 65.36 2016 2017 2018 2019 2020 2021 2022 Evaluation time step

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Performance of Oracle on future time steps drops highlighting distribution shift in dataset.