

# **Overcoming the Pitfalls of Vision-Language Model Finetuning for OOD Generalization**

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#### Background

(e.g., CLIP) on downstream tasks.



# We study OOD generalization when finetuning vision-language models

#### Background

- Two settings for OOD generalization:
  - Within-dataset
  - Cross-dataset

#### ImageNet (within-dataset)





#### Motivation

overfitting



• We propose **OGEN**: our approach to improve **OOD GEN**eralization

#### • Recent finetuning methods for vision-language models often lead to

#### Method

#### Main contribution: jointly trained class-conditional feature generator



#### Method

#### Implementation of the class-conditional feature generator



### **Qualitative Results**

### Visualization: unknown image feature synthesis via extrapolation





## Optimization

- Joint optimization of known and synthetic unknown class data
- reduce overfitting
  - Mean Teacher model with adaptive window size

 $\mathbf{MT}_{[1,t]}: \ \theta_i^T = \alpha \theta_{i-1}^T + (1 - 1)$ Mean Teacher Adaptive window  $ALMT_t$ :  $MT_{[t-m_t,t]}$ ,  $m_t =$ 

## Adaptive self-distillation on the unknown feature generator to further

$$\alpha)\theta_i, \quad for \quad i = \{1, \dots, t\},\\ \left\lfloor \left(1 + \cos\left(\frac{t_{\max} + t}{t_{\max}}\pi\right)\right) \cdot \frac{1}{2}(m_{\max} - m_{\min}) + m_r\right.\right\}$$



#### **Main Results**

Within-dataset generalization (base-to-new class)

		CoOp		CoCoOp		VPT		SHIP		KgCoOp		MaPLe		PromptS	
	+OGEN	X		X	1	X	1	<b>X</b>	✓	X	1	<b>X</b>	✓	X	-
Avg across 11 datasets	Base New A H	82.69 63.22 71.66	83.47 69.54 +6.32 75.87	<b>80.47</b> 71.69 75.83	79.86 73.35 +1.66 76.47	82.51 69.01 75.16	82.52 70.61 +1.60 76.10	80.03 73.69 76.73	80.79 76.14 +2.45 78.40	80.73 73.60 77.00	81.34 75.68 +2.08 78.40	82.28 75.14 78.55	82.40 76.37 +1.23 79.27	84.26 76.10 79.97	8 7 + 8

Cross-dataset generalization

	Source	Target										
	ImageNet	Caltech101	OxfordPets	StanfordCars	Flowers102	Food101	FGVCAir	SUN397	DTD	EuroSAT	UCF101	Average
CoOp	71.51	93.70	89.14	64.51	68.71	85.30	18.47	64.15	41.92	46.39	66.55	63.88
OGEN-CoOp	71.52	94.60	90.73	65.07	70.55	87.26	19.84	65.77	44.90	49.53	69.36	65.76
CoCoOp OGEN-CoCoOp	71.02 <b>71.28</b>	94.43 95.12	90.14 91.37	65.32 66.04	71.88 72.90	86.06 86.54	22.94 22.95	67.36 68.42	45.73 46.38	45.37 45.82	68.21 69.74	65.74 <b>66.53</b>



### Conclusions

- Study and improve OOD generalization of CLIP finetuning
- Class-conditional feature generator helps regularize the unknowns
- Adaptive self-distillation scheme to further reduce overfitting
- Superior generalization capability under different OOD settings





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