

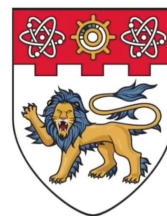
# Open-Vocabulary Customization from CLIP via Data-Free Knowledge Distillation

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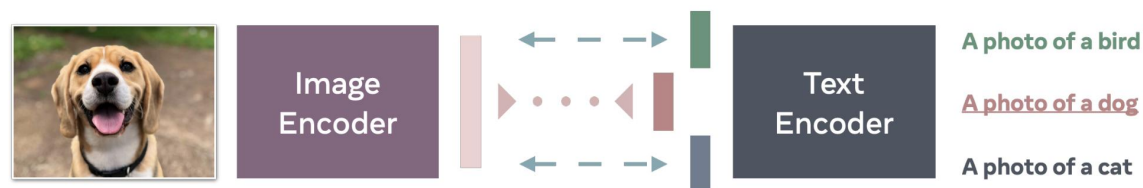
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# Overview

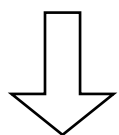
## Learning from CLIP Model (Data-Free Knowledge Distillation):

**Vision-Language Model** (e.g., CLIP)

**400 million** image-text pairs



► ◯ ◯ ◯ ◀ Push for similarity      ← — — — → Push for dissimilarity



Model inversion

Water lilly



Tacos



Sunflower



Cup



Chair



**any customized** synthetic data

### Goal:

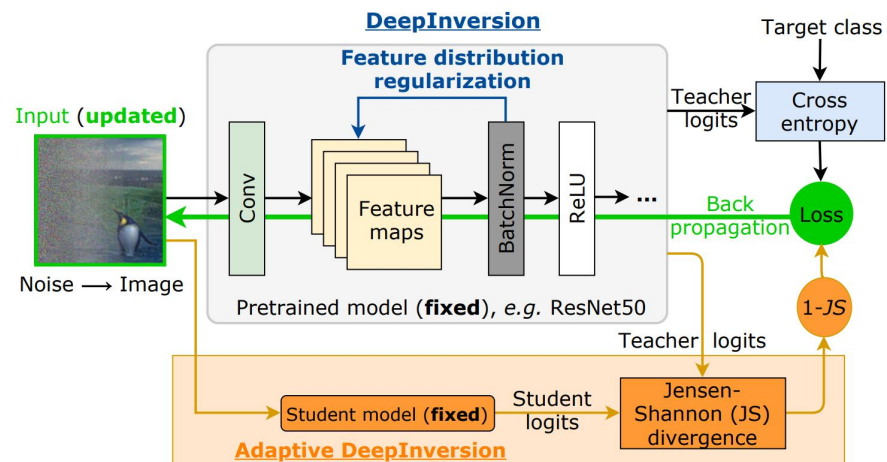
Vision-language models (e.g., CLIP) have demonstrated strong **zero-shot performance**, but their considerable size and inefficient inference limit **customizable deployment for users**. While KD is a solution, it still requires the original data, which is not always available due to copyrights and privacy concerns. For many users seeking open-vocabulary customization, Data-Free Knowledge Distillation (DFKD) emerges as a promising direction.

### Challenges:

- **Data-free:** no access to the real training data
- **Lightweight:** the student model not only has a more lightweight visual backbone but also omits the text encoder entirely
- **Privacy-preserving:** no privacy leakage of original training data
- **Open-vocabulary:** different users have varying needs for downstream tasks (e.g., arbitrary combinations of class texts or few example images)

# Preliminary

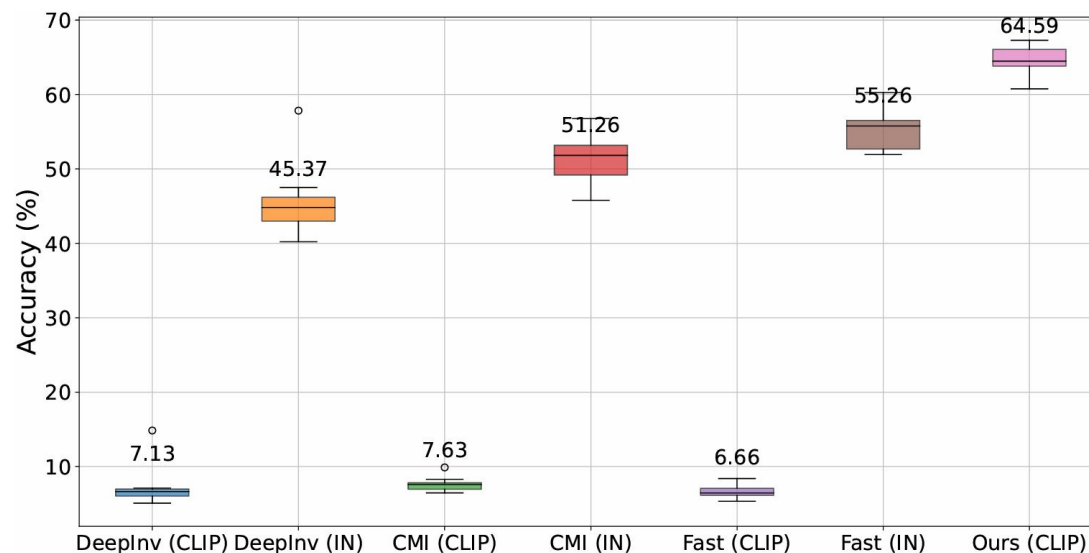
## How do existing DFKD methods perform model inversion?



- Classification loss:  $\min_{\mathbf{Z}, \theta_G} \mathcal{L}_{cls}(\hat{\mathbf{X}}) = \frac{1}{|\hat{\mathbf{X}}|} \sum_{(\hat{\mathbf{x}}, y) \in (\hat{\mathbf{X}}, \mathbf{Y})} l_{cls}(\hat{\mathbf{x}}, y), \text{ s.t. } \hat{\mathbf{X}} = G(\mathbf{Z}; \theta_G).$
- Regularization loss:  $\min_{\hat{\mathbf{x}}} \mathcal{L}_{BN} = \sum_l \|\mu_l(\hat{\mathbf{x}}) - \mu_l^{BN}\| + \|\sigma_l^2(\hat{\mathbf{x}}) - \sigma_l^{BN}\|,$

## Gradient backward propagation to optimize inputs instead of parameters

We utilize the ResNet-50 backbone of CLIP as the teacher model. CLIP has a visual encoder  $E_{img}$  to extract features. Consequently, we construct a linear classifier  $W$  upon the backbone. We then fine-tune this classifier using the testing set to form a classification model  $f(\cdot) = E_{img}(\cdot)^T W$ .





# Finding

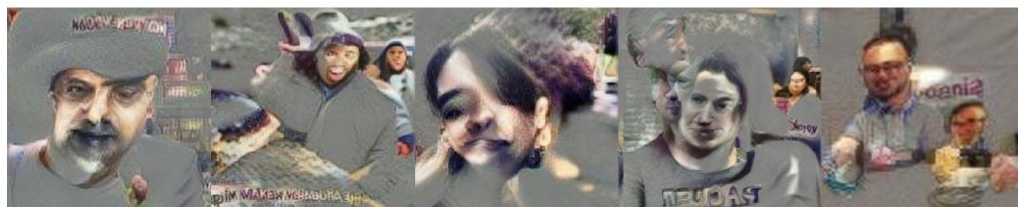
DFKD methods are only effective when the teacher's BN stored distribution closely matches the testing distribution.



(a) DeepInversion (CLIP)



(b) DeepInversion (IN)



(c) CMI (CLIP)



(d) CMI (IN)

We observe that CLIP tends to encode facial features into statistics of its BatchNorm layers.

When using models pre-trained on ImageNet, these methods can synthesize informative images for training.



large-scale, web-crawled datasets invariably contain humans, even though the text descriptions may not mention people, leading to model bias.

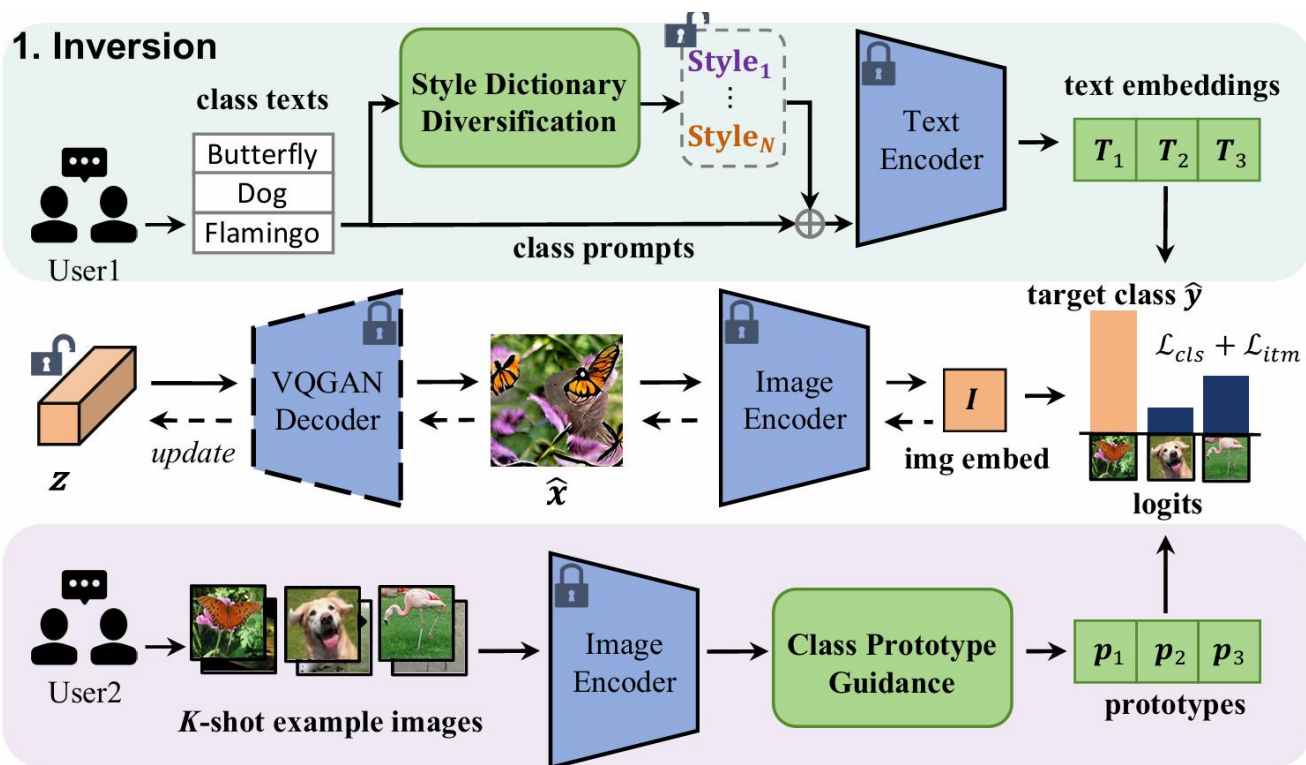
[2] Gongfan Fang, et al. Contrastive Model Inversion for Data-free Knowledge Distillation.

[3] Gongfan Fang, et al. Up to 100× Faster Data-free Knowledge Distillation.

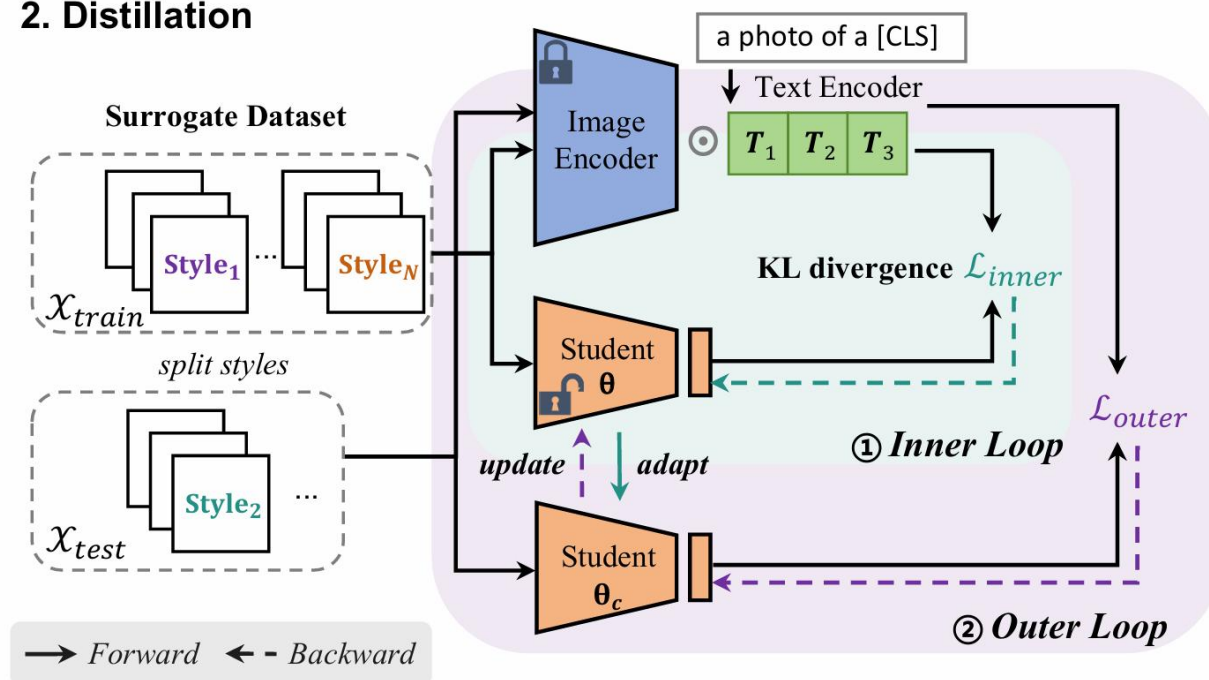
# Methodology

## Overall framework:

### 1. Inversion



### 2. Distillation





# Methodology

## Image-Text Matching:

### 1. Objective function

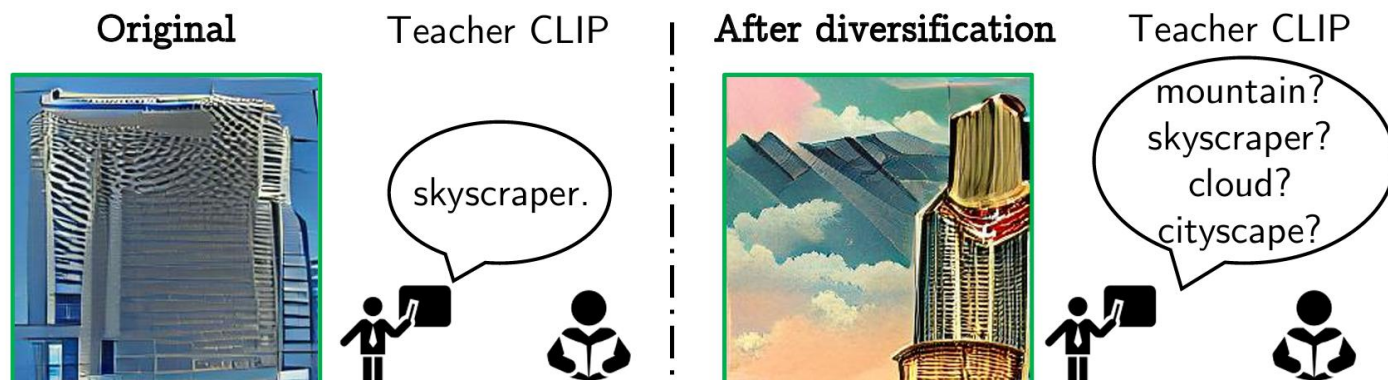
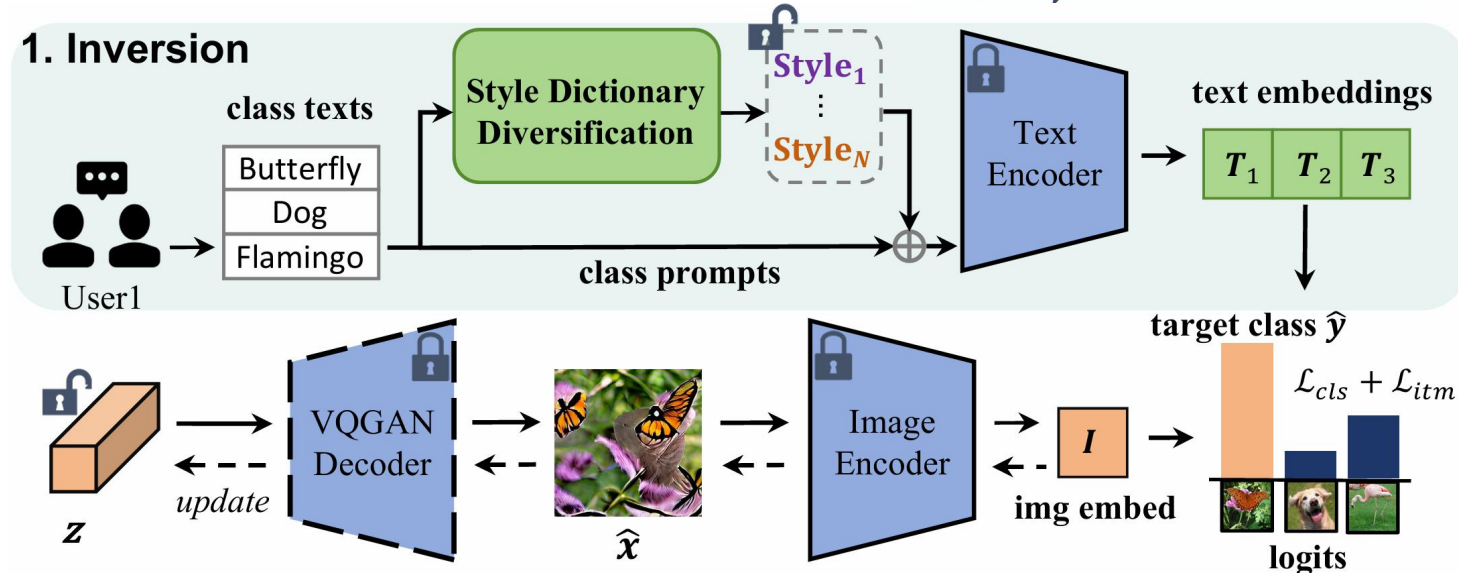
$$\min_z \mathcal{L}_{itm} = \arcsin^2 (\|E_{img}(\mathcal{G}(z)) - E_{txt}(t)\|)$$

### 2. Style dictionary diversification

Prompt templates using a style dictionary  $\{d_1, \dots, d_N\}$ , such as “[t] in the style of [d]”

### 3. Class consistency maintaining

$$\min_z \mathcal{L}_{cls} = CE(E_{img}(\mathcal{G}(z)) \cdot E_{txt}(s), \hat{y})$$



# Methodology

## Meta knowledge distillation:

### 1. Objective function

$$\min_{\theta} \mathbb{E}_{\mathcal{X}_{te} \sim \mathcal{X}} \mathcal{L}_{outer} = \mathcal{L}_{KD}(\mathcal{X}_{tr}; \theta) + \mathcal{L}_{KD}(\mathcal{X}_{te}; \theta_c),$$

$$\text{s.t. } \theta_c = \min_{\theta} \mathcal{L}_{inner} = \mathcal{L}_{KD}(\mathcal{X}_{tr}; \theta)$$

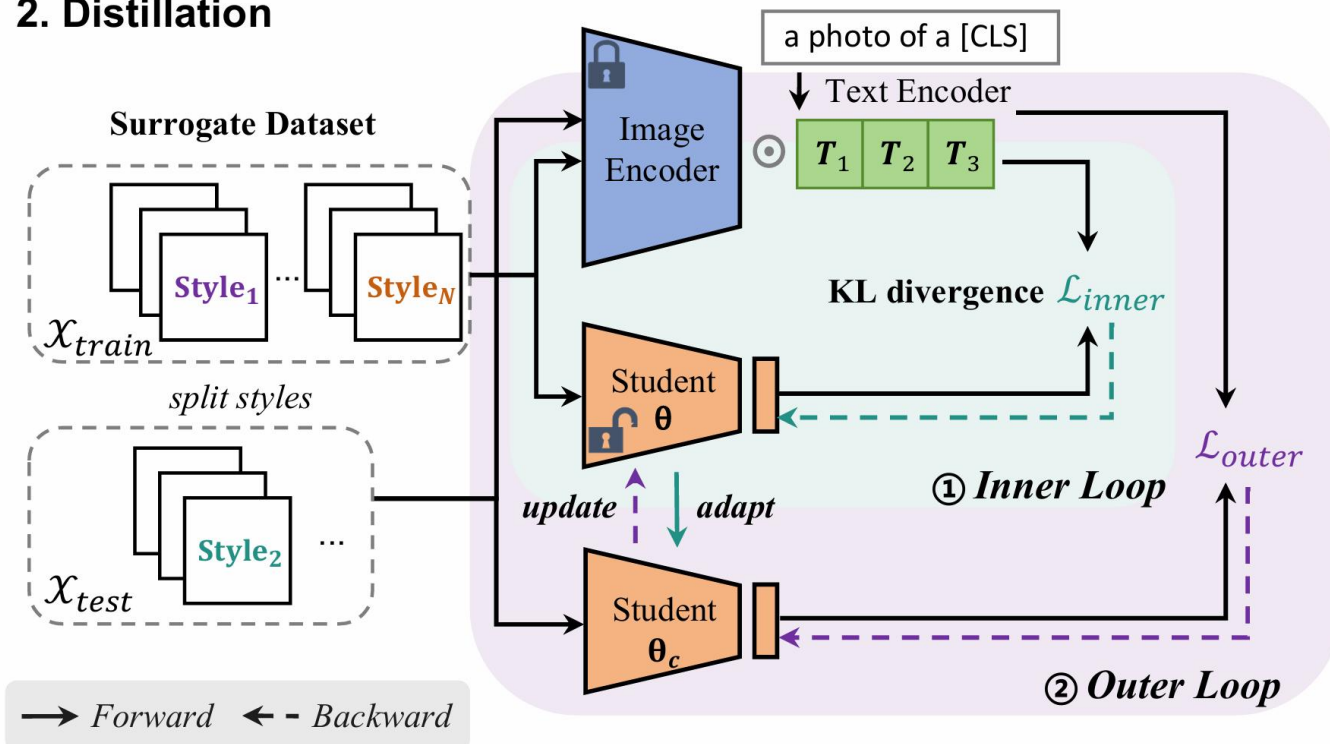
### 2. Gradient alignment

$$\nabla \mathcal{L}_{outer} = \nabla \mathcal{L}_{KD}(\mathcal{X}_{tr}; \theta) + \nabla \mathcal{L}_{KD}(\mathcal{X}_{te}; \theta)$$

$$- \underbrace{\alpha \nabla (\nabla \mathcal{L}_{KD}(\mathcal{X}_{tr}; \theta) \cdot \nabla \mathcal{L}_{KD}(\mathcal{X}_{te}; \theta))}_{\text{Style Alignment}} + \mathcal{O}(\alpha^2)$$

To learn invariant representations

## 2. Distillation

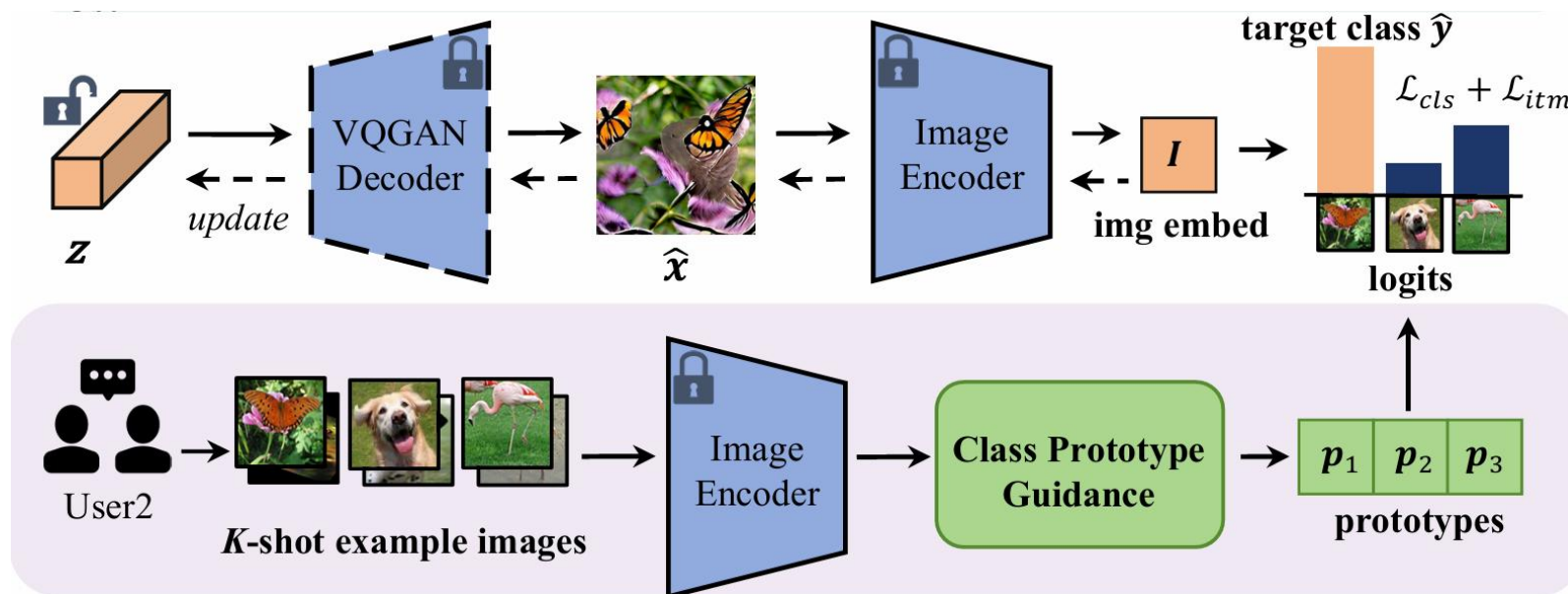


# Methodology

## Image-based customization:

### 1. Objective function

$$\min_z \mathcal{L}_{im} + \mathcal{L}_{cls} = \arcsin^2 (\|E_{img}(\mathcal{G}(z)) - p_{\hat{y}}\|) + CE(E_{img}(\mathcal{G}(z)) \cdot p, \hat{y})$$





# Experiment

Our method is an open-vocabulary, customized approach suitable for any category recognized by CLIP. Therefore, we randomly divide ImageNet-1K into 10 splits.

Table 1: **Test accuracy (%) for text-based customization.** SDD: Style Dictionary Diversification; CCM: Class Consistency Maintaining;  $\mathcal{L}_{CE}$ : supervised loss with hard labels;  $\mathcal{L}_{KD}$ : knowledge distillation loss with soft labels; Meta: meta knowledge distillation. All inversion methods are tested with meta  $\mathcal{L}_{KD}$ .

|              |  | Catech-101   | ImageNet1    | ImageNet2    | ImageNet3    | ImageNet4    | ImageNet5    | ImageNet6    | ImageNet7    | ImageNet8    | ImageNet9    | ImageNet10   | Average      |
|--------------|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Inversion    | CLIP                                     | 88.66        | 82.84        | 85.06        | 83.18        | 85.76        | 87.22        | 86.84        | 84.14        | 84.64        | 87.02        | 86.79        | 85.65        |
|              | Baseline                                 | 59.64        | 59.26        | 61.12        | 61.48        | 57.14        | 61.08        | 63.04        | 59.48        | 60.56        | 62.51        | 61.39        | 60.61        |
|              | + SDD                                    | 61.07        | <b>63.02</b> | 64.98        | 65.06        | 60.14        | 66.34        | <b>66.42</b> | 65.56        | 63.30        | 65.24        | <b>65.30</b> | 64.22        |
|              | + CCM                                    | 60.73        | 58.44        | 59.78        | 60.86        | 56.62        | 61.52        | 61.48        | 61.28        | 60.82        | 62.07        | 60.24        | 60.35        |
|              | SDD+CCM                                  | <b>61.33</b> | 62.46        | <b>65.02</b> | <b>65.60</b> | <b>62.52</b> | <b>66.80</b> | 66.24        | <b>66.78</b> | <b>65.62</b> | <b>65.49</b> | 65.00        | <b>64.81</b> |
| Distillation | $\mathcal{L}_{CE}$                       | 55.19        | 54.28        | 58.70        | 58.82        | 54.88        | 59.69        | 61.92        | 59.92        | 57.14        | 58.39        | 56.73        | 57.79        |
|              | $\mathcal{L}_{KD}$                       | 59.90        | 61.56        | 63.76        | 64.34        | 60.66        | 65.33        | 65.48        | 65.62        | 64.22        | 64.27        | 64.22        | 63.58        |
|              | $\mathcal{L}_{CE}+\mathcal{L}_{KD}$      | 59.87        | 60.14        | 62.42        | 63.82        | 58.54        | 64.07        | 64.22        | 63.82        | 63.84        | 62.77        | 62.29        | 62.35        |
|              | Meta $\mathcal{L}_{CE}+\mathcal{L}_{KD}$ | 59.70        | 61.20        | 64.62        | 64.24        | 61.14        | 66.44        | 66.12        | 65.84        | 65.08        | 64.83        | 63.59        | 63.89        |
|              | Meta $\mathcal{L}_{KD}$                  | <b>61.33</b> | <b>62.46</b> | <b>65.02</b> | <b>65.60</b> | <b>62.52</b> | <b>66.80</b> | <b>66.24</b> | <b>66.78</b> | <b>65.62</b> | <b>65.49</b> | <b>65.00</b> | <b>64.81</b> |

|         | Img Params | Txt Params | Total Params | Img GFLOPs | Txt GFLOPs | Total GFLOPs |
|---------|------------|------------|--------------|------------|------------|--------------|
| CLIP    | 87.85M     | 63.43M     | 151.28M      | 8.82       | 5.96       | 14.78        |
| Student | 11.68M     | 0M         | 11.68M       | 1.82       | 0          | 1.82         |



# Visualization

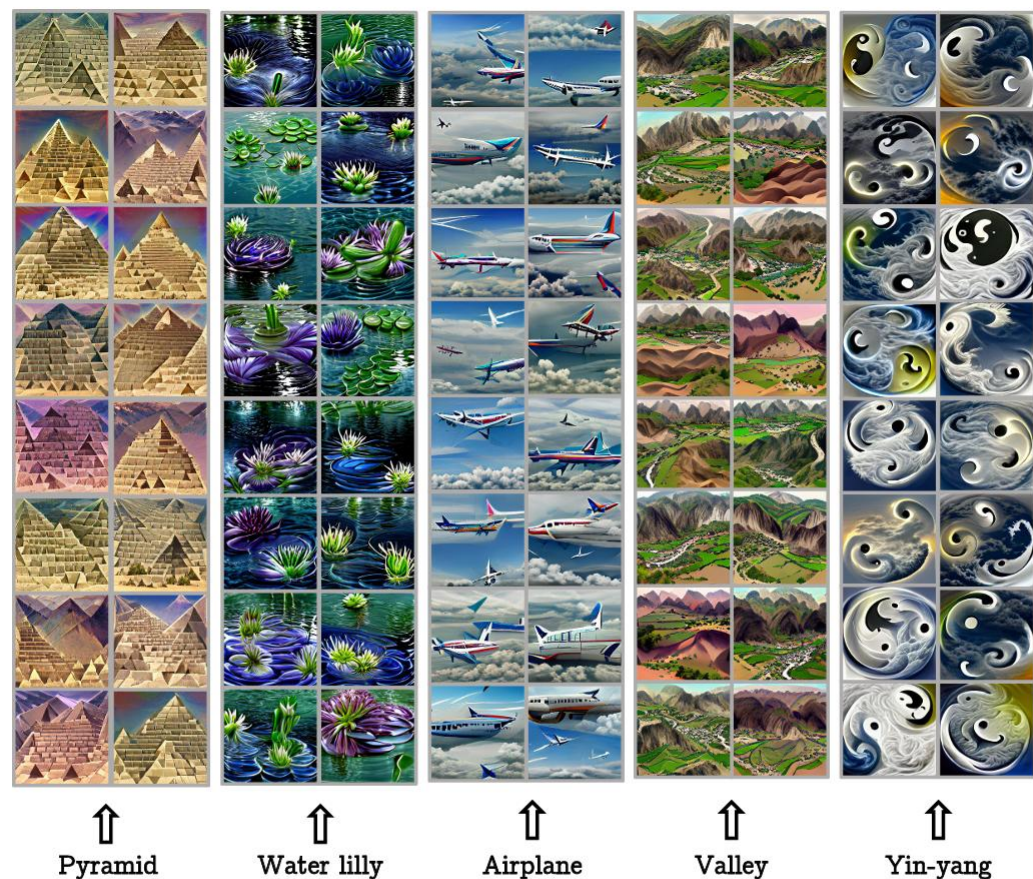


Figure 6: **Visualizations of the text-based customization.** Our approach enhances the diversity of synthesized images, preventing repetitive content while ensuring accurate representation of class semantics.

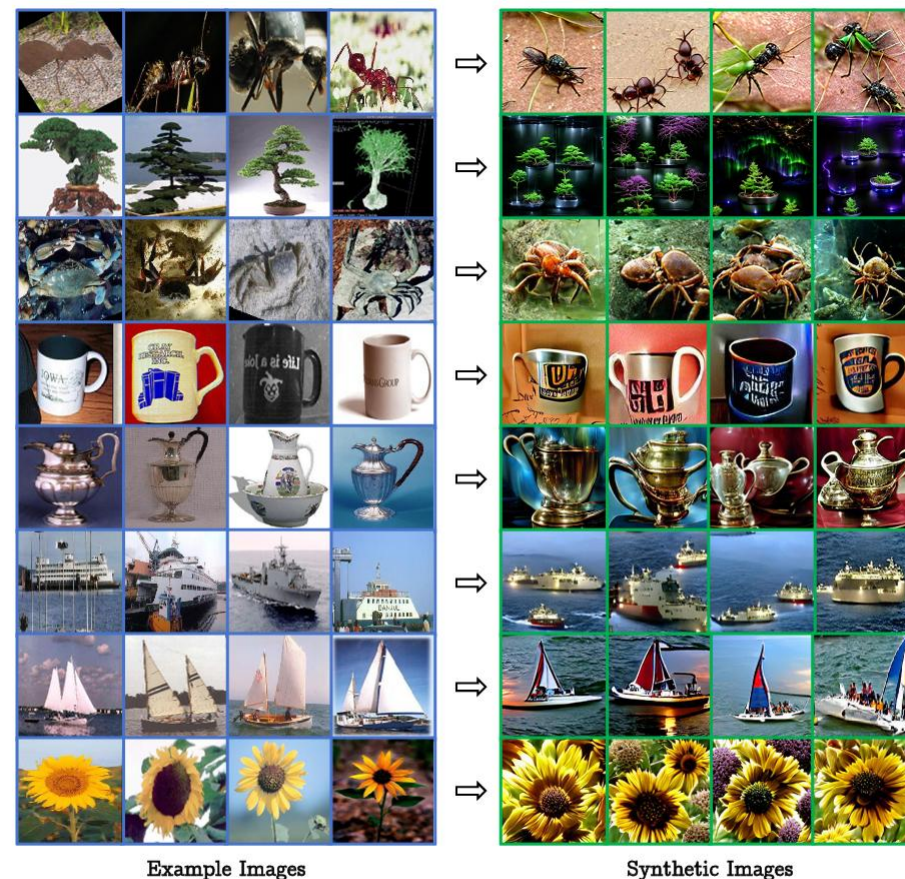


Figure 7: **Visualizations of the image-based customization.** Using only few example images, we synthesize corresponding images that serve as valuable supplements to the original images.



# Limitation

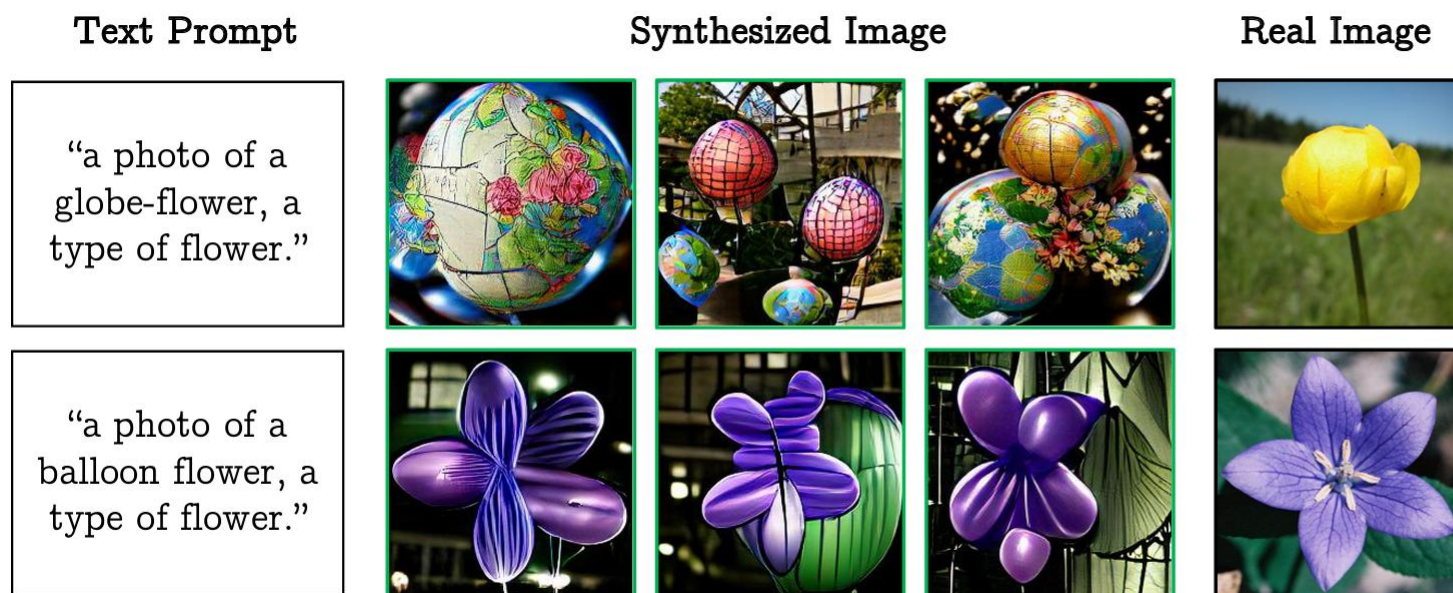


Figure 8: **Examples illustrating misalignment between input texts and synthesized images**, which can lead to suboptimal performance in knowledge distillation. CLIP may struggle with certain specialized terms and fine-grained classes. **Upper:** Request for a globe-flower, but CLIP ambiguously combines globe and flower. **Lower:** Balloon flower refers to a brand of flowers.

Table 6: **Strategies to alleviate text ambiguity (%)**.

|                | Flower-102     |
|----------------|----------------|
| Text prompt    | 15.83          |
| + Constraint   | 18.07(+2.24%)  |
| + Image prompt | 74.72(+58.89%) |





**Thank you for listening.**

Nice to meet you in Singapore!